



INTRODUCING THE NEW RANGE OF
LG SIDE-BY-SIDE REFRIGERATORS

— STUNNINGLY —
STYLISH



LG InstaView Door-in-Door™

All New
Stunningly
Stylish

LG InstaView Door-in-Door™



Content

Design _____

- **LG InstaView Door-in-Door™**
- Stylish Exterior

Smart Connectivity _____

- AI ThinQ
- Smart Learner™

Freshness _____

- **HYGIENE FRESH+™**
- **DoorCooling+™**
- **UVnano™**
- **FRESH Balancer™**

Convenience _____

- Mega Capacity
- Spaceplus™ Ice System
- Utility Box
- Wine Rack

Energy _____

- Smart Inverter Compressor



Design

Sophisticated and Sleek Design

Knock twice and see the world inside with **LG InstaView Door-in-Door™**

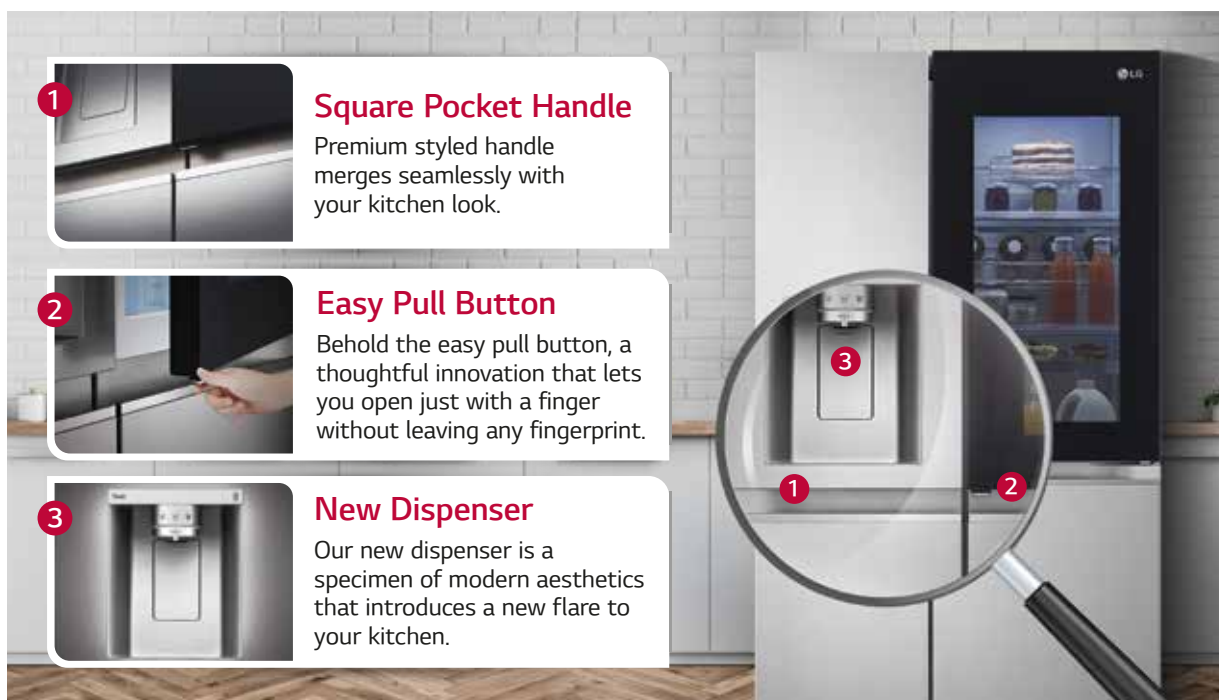


- A fully tinted glass panel that allows you to see 23%* more inside.
- Simply knock twice on the tinted glass and you can check what's inside and access your favorite food & beverage quickly with Door-in-Door.™

*Compared to LG conventional Side-by-Side InstaView Door-in-Door™

Stylish Exterior

A modern and minimalist design that rejuvenates your kitchen space



1



Square Pocket Handle

Premium styled handle merges seamlessly with your kitchen look.

2



Easy Pull Button

Behold the easy pull button, a thoughtful innovation that lets you open just with a finger without leaving any fingerprint.

3



New Dispenser

Our new dispenser is a specimen of modern aesthetics that introduces a new flare to your kitchen.

An upscale finish that stands the test of time

The metallic back wall gives the interior a timeless, premium feel.



NEW

Metal Fresh

The metallic finish increases the machine's durability.



Metal Fresh



NEW

Metallic Decoration

The beauty of the refrigerator lies in its details.



Smart Connectivity

Refrigerator Got Smarter

AI ThinQ with WiFi

Stay close even when you are far away



Control Temperature

Fridge and Freezer Temperature Control



Express Freeze

Express Freeze On/Off



Smart Diagnosis

Detects problem automatically



Push App Alarms

- Door Open*
- Express Freeze Finish



Smart Learner™*

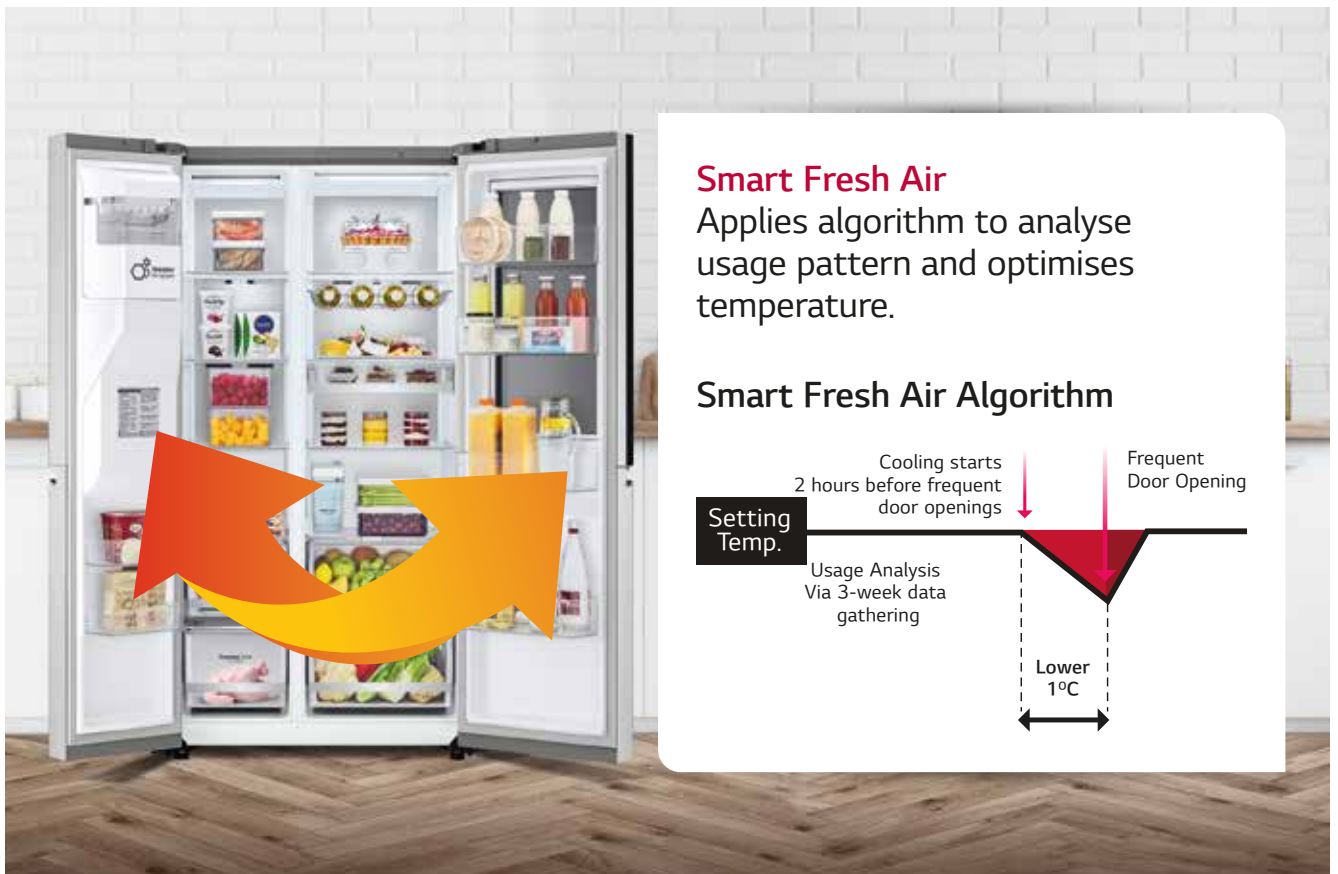
Provides optimal storage algorithm based on usage pattern analysis

*After opened 10 minutes continuously.

#Smart Learner™ operation controlled and monitored only in LG ThinQ™ App.

Smart Learner™

Your refrigerator just got a lot smarter with Smart Learner™
LG's Smart Learning Technology learns your usage pattern for over three weeks. Then it optimizes everything from cooling performance to energy consumption as per your usage.



Smart Fresh Air minimizes the rise in inner temperature with the help of intensive cooling logic just two hours before user's frequent door opening time. It does so by accumulating data on hourly, daily and weekly basis.

Freshness

What's fresh
remains fresh



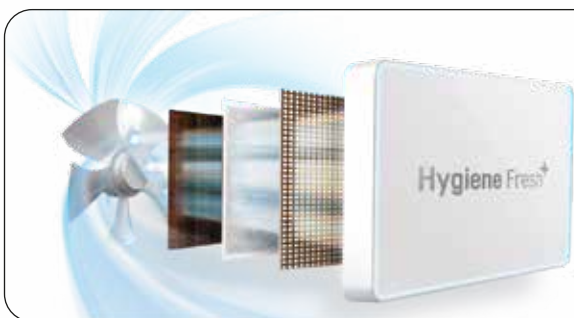
Freshness

What's Fresh Remains Fresh

HYGIENE FRESH+™

Minimize bacteria and odors,
maximize freshness

Hygiene Fresh+™ maintains an utmost hygienic environment inside the refrigerator by eliminating 99.999%* of bacteria and eliminating acidic & alkaline odors.



Removes Bacteria up to
99.999%*
and Deodorizes

4 Typical
Bacteria



Staphylococcus
aureus



Escherichia
coli



Listeria
monocytogenes



Klebsiella
pneumoniae



*Tested by Intertek

DoorCooling⁺TM

Cooling that is Uniform & Faster

LG's exclusive DoorCooling⁺TM technology cools quicker than a conventional cooling system. It gives you fresher food and colder beverage on every shelf, including items stored on the door.



UVnano™

Keeps the nozzle of your Dispenser clean

Automatically removes 99.99%* of bacteria from the dispenser's nozzle with UV light. The built-in UV LED cleans the nozzle of the dispenser for 10 minutes every hour, giving clean and fresh water every time.



UV-LED Light Emitting Direction	Operation Method	Power
Removes bacteria, maximizes efficiency.	Removes bacteria automatically 10 min. every 1 hr.	99.99% (KCL, KTR, TUV)

*The UVnano (function name: Self Care) was assessed by laboratory tests by TÜV Rheinland using internal testing methods of measuring reduction of E. coli, S. aureus and P. aeruginosa in distilled water samples after exposure to the product's UV LED for 10 minutes each hour, after a total of 24 hours in normal household use. Actual results may vary depending on environmental conditions and usage. The product does not treat or cure health-related conditions and does not guarantee that water filtered by the product will be free from contaminants such as microbiological particles affecting health of users. *UVnano is a compound of the words UV (ultraviolet) and nanometer (unit of length).

FRESH Balancer™

Fruits and Vegetables stay fresh for long

FRESH Balancer™ is the hexagonal structure inside the machine that securely retains moisture, while the sliding control allows you to select the ideal humidity setting to keep fruits and vegetables fresh.



Convenience

A machine that
makes life easier



Convenience

A Machine that
Makes Life Easier.

Mega Capacity

With a big storage capacity, this refrigerator lets you fit all your food in and cut down on trips to the supermarket.



Spaceplus™ Ice System

Store extra with extra internal space

A door-mounted slim ice maker provides more storage space in the freezer.



Utility Box

Easy access makes cooking easy

Cooking is easier, with the additional drawer that lets you store & easily access items like cheese and butter.



Full Wine Rack

An exciting feature for wine lovers who can now store up to four wine bottles in an optimal temperature around 4°C.



Energy Saving

Energy Efficient For Every Home

Smart Inverter Compressor™
from the leaders of energy saving.



Smart Inverter Compressor™

Energy efficient & long-lasting

LG's Smart Inverter Compressor™ has taken energy efficiency to a whole new level, now you can save both money & the planet. It cools the machine based on the load inside the refrigerator. While conventional compressors always work at high capacity, the LG Smart Inverter Compressor™ checks the actual demand to supply the optimal level of cooling to save energy and keep food fresh.



Smart Inverter
Compressor



Long-lasting Freshness



More Energy Saving



10 Year Warranty
on Compressor

Give a modern
touch to your lifestyle



Meet the Entire Range of Stunningly Stylish Refrigerators

GR-X31FMQHL



- French Door
- Insta View - Door-in-Door™
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- UVnano™
- Smart Diagnosis™
- Quick Plumbed Ice & Water Dispenser
- Automatic Ice Maker
- Smart Pocket Handle
- Slim Spaceplus™ Ice System
- Express Freezing
- Multi Digital Sensor
- Inverter Linear Compressor

Matt Black

Capacity: **889 Litres**

AI ThinQ
DoorCooling+™
UVnano™

Hygiene Fresh+™ Smart Diagnosis™

GL-X257AMCX



- Side-by-Side
- InstaView – Door-In-Door™
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- UVnano™
- Wine Rack
- Smart Diagnosis™
- Utility Box
- Water and Ice Dispenser (Non Plumbing)
- Automatic Ice Maker
- Spaceplus™ Ice System
- Smart Inverter Compressor

Matt Black

Capacity: **635 Litres**

AI ThinQ
DoorCooling+™
UVnano™

Hygiene Fresh+™ Smart Diagnosis™

GL-X257ABSX



- Side-by-Side
- InstaView – Door-In-Door™
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- UVnano™
- Wine Rack
- Smart Diagnosis™
- Utility Box
- Water and Ice Dispenser (Non Plumbing)
- Automatic Ice Maker
- Spaceplus™ Ice System
- Smart Inverter Compressor

Brushed Steel

Capacity: **635 Litres**



GL-Q257BMCX



- Side-by-Side
- InstaView – Door-In-Door™
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Wine Rack
- Smart Diagnosis™
- Utility box
- Express Freezing
- Easy Ice Maker (Door Mounted)
- Smart Inverter Compressor

Matt Black

Capacity: **655 Litres**



GL-Q257BBSX



- Side-by-Side
- InstaView – Door-In-Door™
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Wine Rack
- Smart Diagnosis™
- Utility box
- Express Freezing
- Easy Ice Maker (Door Mounted)
- Smart Inverter Compressor

Brushed Steel

Capacity: **655 Litres**



GC-B22FTQPL



- French Door (4-Door)
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Smart Diagnosis™
- Smart Pocket Handle
- Express Freezing
- Multi Digital Sensor
- Inverter Linear Compressor
- Bottom Freezer

Matt Black

Capacity: **594 Litres**



GC-B22FTLPL



- French Door (4-Door)
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Smart Diagnosis™
- Smart Pocket Handle
- Express Freezing
- Multi Digital Sensor
- Inverter Linear Compressor
- Bottom Freezer

Shiny Steel

Capacity: **594 Litres**



GL-B257DLWX



- Side-by-Side
- Premium Glass Door
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Wine Rack
- Smart Diagnosis™
- Express Freezing
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor

Linen White Glass

Capacity: **655 Litres**



GL-B257DBMX



- Side-by-Side
- Premium Glass Door
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Wine Rack
- Smart Diagnosis™
- Express Freezing
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor

Black Mirror Glass

Capacity: **655 Litres**



GC-B257DLNX



- Side-by-Side
- Premium Glass Door
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Wine Rack
- Smart Diagnosis™
- Express Freezing
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor

Linen Brown Glass

Capacity: **655 Litres**



GC-L257CMCX



- Side-by-Side
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Wine Rack
- Smart Diagnosis™
- Water and Ice Dispenser (Non Plumbing)
- Spaceplus™ Ice System
- Multi Air Flow
- Express Freezing
- Multi Digital Sensor
- Smart Inverter Compressor

Matt Black

Capacity: **635 Litres**



GL-L257CPZX



- Side-by-Side
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Wine Rack
- Smart Diagnosis™
- Water and Ice Dispenser (Non Plumbing)
- Spaceplus™ Ice System
- Multi Air Flow
- Express Freezing
- Multi Digital Sensor
- Smart Inverter Compressor

Shiny Steel

Capacity: **635 Litres**



GC-B257EESX



- Side-by-Side
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Smart Diagnosis™
- Multi Air Flow
- Express Freezing
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor

Ebony Sheen

Capacity: **655 Litres**



GL-B257EMCX



- Side-by-Side
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Smart Diagnosis™
- Multi Air Flow
- Express Freezing
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor

Matt Black

Capacity: **655 Litres**



GL-B257EPZX



- Side-by-Side
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Smart Diagnosis™
- Multi Air Flow
- Express Freezing
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor

Shiny Steel

Capacity: **655 Litres**



GC-B257HMCY



- Side-by-Side
- Smart Diagnosis™
- Smart Pocket Handle
- Express Freezing
- Multi Digital Sensor
- Multi Air Flow
- Easy Ice Maker (Door Mounted)
- Smart Inverter Compressor

Matt Black

Capacity: **655 Litres**



GL-B257HWBY



- Side-by-Side
- Smart Diagnosis™
- Smart Pocket Handle
- Express Freezing
- Multi Digital Sensor
- Multi Air Flow
- Easy Ice Maker (Door Mounted)
- Smart Inverter Compressor

Western Black

Capacity: **655 Litres**



Smart
Diagnosis™

Smart Inverter
Compressor

GL-B257HDSY



- Side-by-Side
- Smart Diagnosis™
- Smart Pocket Handle
- Express Freezing
- Multi Digital Sensor
- Multi Air Flow
- Easy Ice Maker (Door Mounted)
- Smart Inverter Compressor

Dazzle Steel

Capacity: **655 Litres**



Smart
Diagnosis™

Smart Inverter
Compressor



TRUSTED & DESIRED BRAND IN REFRIGERATORS

As per Brand Trust Report 2022, published by TRA (formerly Trust Research Advisory)



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