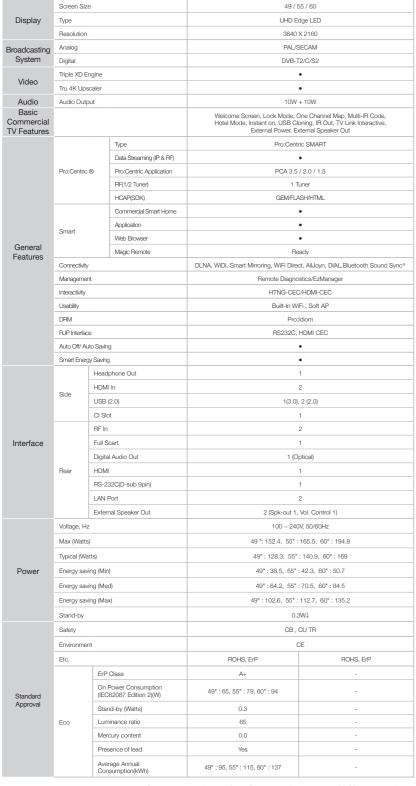
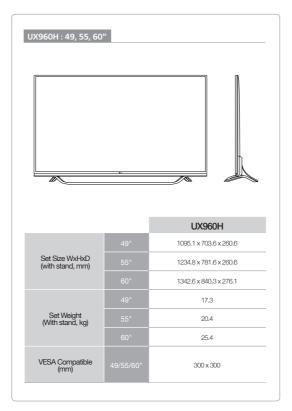
# Pro:Gentric SMART

### **Specifications**

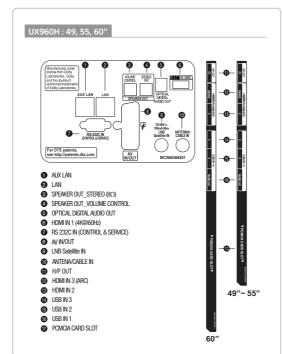


### Dimension

CIS



### Connectivity



% Support devices for Bluetooth Sound Sync. : Android(Above v4.4 Kitkat) / iOS based Mobile Device







Learn more www.lg.com/b2b or www.lgecommercial.com

You Tube youtube.com/c/LGECommercialDisplay





# Pro: Gentric SMART

# Smart Ultra HD Solution for an extraordinary stay

Create the best guest in-room experience with the premium display and LG's smartest solution. Ultra HD display and minimized bezel elevate guests' viewing experience to the top along with professional sound technology enriching hotel stay. Also, enhanced customization and advanced performance provide convenience in management as well as in use.



## UX960H

Pro:Centric Smart (webOS 2.0)

### **CINEMA SCREEN** & Exclusive Sound

### Easy Management & Usability

### Intuitive Experience



The webOS platform provides easy and convenient tools to create contents. Also, its intuitive user interface and fast response time offer incredible user experiences

### Features

- Simple Customization
- · Simple Connect
- · Simple Management

### **S**mart **C**ustomization



Users are able to select the apps and edit their own home menu with LG smart customization tools. It provides extended entertainment and convenience for guests.

### Features

- · Pro: Centric Smart SDK (HTML, Java, Flash)
- · Preloaded Applications
- History Auto Delete

### Smart Connectivity

Cross display boundaries freely and without hassle. With LG SmartShare, mirroring and content sharing between TV and other smart devices are made incredibly easy and user-friendly.

- DLNA(Movie/photo/ music)
- WiDi(PC to TV)
- Miracast(Mobile to TV)
- · DIAL, AllJoyn

### Other Hospitality Features



Having a warm greeting message with hotel name and its log on the TV. It also provides welcome message with a guest's name which make customers feel more welcome and cared for.



Clone all commercial TVs with astonishing speed and ease. The USB Cloning feature allows you to simply copy the TV settings to all TVs in hotel rooms using a USB stick, a process that is fully automated to save time without having to set each TV individually.



The external speaker out function lets users enjoy the external speaker in a separate place such as the



Soft AP means Software enabled Access Point. This "virtual" Wi-Fi feature executes by software working on the device to create a wireless hotspot.

 $\star$  softAP should be set in installation menu after TV is on.  $\star$  Miracast may not be operated at the same time.



RMS(Remote Management System) supports TV diagnosis, controlling and configuration set-up. With this feature, TV conditions, input/App conditions, broadcasting signals, and network conditions are examined without extra application software.

\*Hospitality features available without the use of the Pro:Centric® Server.



### **Optimized Design for Hospitality**



### CINEMA SCREEN

CINEMA SCREEN design brings the cinematic viewing experience through the minimized bezel size. With the narrow bezel, not only your guests can enjoy immersive viewing experience, but you also convey messages in a more effective way.



### Frontal Speaker

With a built-in forward facing, frontal speaker system, guests will enjoy truly powerful room-filling sound for a more immersive entertainment experience.

### Ultra HD TV



4K Resolution

ULTRA HD is the future of digital picture, possessing four times higher resolution than that of full HD. Stunning 8.3 million pixels gives a flawless picture quality and incredibly vivid detail.



4K Upscaler

Enjoy Full HD content in 4K ULTRA HD quality. The 4K Upscaler automatically upgrades Full HD content to ULTRA HD through the six steps of the upscalling processes.



• 4K IPS Wide Viewing Angle

One of the secret behind LG TVs outstanding viewing experience is the specially designed TV panel IPS 4K delivers true colour from any angle with 4 times the resolution of Full HD. With IPS 4K, every seat is the best for watching content in your space.

### Simple Connectivity



• DIAL

DIAL is a simple way of enjoying portable devices' content on a TV without any physical connection to TV. (DIAL function is possible when a smart device and a TV are in the same network.)



Bluetooth Sound Sync (Bluetooth 3.0)

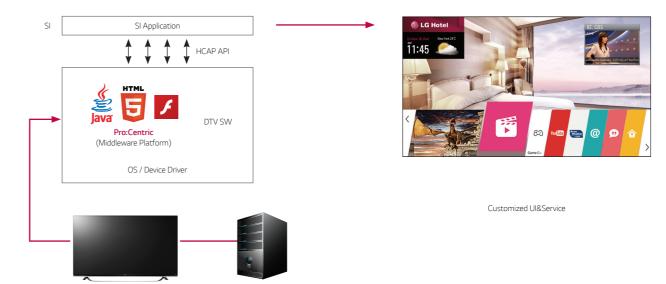
Bluetooth Sound Sync enables users to listen to music on a mobile device through TV speakers via Bluetooth connection. \*Support devices for Bluetooth Sound Sync.: Android(Above v4.4 Kitkat) / iOS based Mobile Device

# Pro: Gentric SMART

Pro: Centric Smart is an elaborate and smart mode of control and customization for commercial television. With the customizable tools including HTML5, Java, and Flash, users can optimize the commercial TVs according to their purposes with IP-based programs. This expansion of control provides premium hotel services to guests without the need for a set-top box. Additionally, it also offers guest-centric services such as a welcome page with the guests' name, auto language settings and billing information with Property Managemnet System(PMS) interface.

### Pro:Centric Smart SDK

LG Pro:Centric SMART offers extended customizable tools; HTML5, Java and Flash. With these, the partners can optimize Commercial TVs to edit and develop their own enhanced service design. Also, it gives visual impact on and delivers messages to customers as users intend.

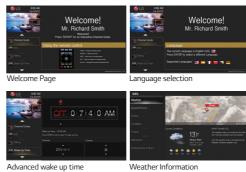


### Enhanced Customer Experience

Pro:Centric Smart TV



Personalize the page with the Pro: Centric® Applications(PCA) which improves guests' in-room experience as well as providing a variety of additional features conveniently just for your customers



Personalized Pages

When linked with the Property Management System, it provides a Welcome Page with the guest name, Auto Language Setting and Billing information.

### Various Additional Features

PCA serves the convenience of the guest through a Wake-up setting, Weather Information, Map Service, and much more functions that you can choose from

### Easy Content Creation & Management



Pro:Centric® allows you to create your own contents and manage multiple hotel channels which can be specialized for your property. It provides you a solution that easily cutomizable for your Hotel Service.





web based editing tool.



· Multiple channel spooling Operation of up to 22 hotel channels can offer various information and added services.