

FOR IMMEDIATE RELEASE

LG LAUNCHES NEW CURVED ULTRAWIDE™ GAMING MONITOR WITH NVIDIA G-SYNC™ AND 144HZ CAPABILITIES

New 21:9 UltraWide Premium Gaming Monitor Powered by G-Sync ™ Technology Available at Retail

LOS ANGELES, C.A., June 13, 2017 — LG Electronics (LG) today announced the launch of its new 34-inch 21:9 curved UltraWide™ gaming monitor (model 34UC89G), a new premium high-resolution monitor designed to provide an immersive viewing experience as well as unique features intended to optimize gameplay, including NVIDIA G-Sync™ display technology and a 144Hz (overclock 166Hz*) refresh rate.

The LG 34UC89 features a 21:9 aspect ratio that significantly expands overall screen real estate and Full HD resolution (2560 x 1080 pixels) for intense clarity. Additionally, the monitor's 21:9 curved IPS panel features a widened color gamut that delivers over 99% of the sRGB color space by up to 99 percent, even at wide viewing angles, and shorter input lag. With these excellent display features, LG's new 34-inch curved UltraWideTM monitor offers consumers a well-rounded premium gaming monitor for any game format – including FPS, MMO, RTS and racing games.

"LG took every consideration in designing this display for one purpose and one purpose only, and that was to create the ultimate gaming monitor," said David VanderWaal, vice president of marketing, LG Electronics USA. "LG is committed to providing the latest in cutting-edge monitor technology and whether you're a professional or a casual gamer, this monitor has the features necessary to give you an edge over the competition."

The 34UC89G features cutting-edge NVIDIA G-Sync gaming display technology which dynamically matches the 144Hz (overclockable to 166Hz) refresh rate of the display to the frame rate output of the GPU, eliminating tearing, minimizing stutter and input lag, and delivering incredibly smooth gaming graphics at all times.



The monitor comes equipped with unique display modes – Black Stabilizer, Dynamic Action Sync, and Crosshair – that help users get the most out of tactical gameplay. When playing FPS or RTS games, the Black Stabilizer mode enhances visibility, even in dark scenes. This allows the monitor to automatically sense the darkest areas and make them brighter, enabling players to easily find their enemies no matter where they hide. The Dynamic Action Sync mode allows users to instantly defeat their opponents by minimizing input lag while the Crosshair places a target point in the center of the monitor in order to enhance accuracy in FPS games.

The LG 34UC89 is priced at \$999.99 and will be available on June 12 at retailers including, Newegg, Amazon, Fry's Electronics, B&H, and Beach Camera.

Visitors to E3 2017 (June 13-15, Los Angeles Convention Center) can experience the 34UC89 first hand by visiting the GameSpot booth (West Hall #4810). For more information, please visit http://www.lg.com/us/gaming-monitors.

*Overclocking function may vary depending on the graphic card or game contents. LG Electronics is not responsible for the performance of specified feature or any adverse effect caused by users.

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About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$49 billion global force and technology leader in home appliances, consumer electronics and mobile communications. LG Electronics, a proud 2016 ENERGY STAR Partner of the Year, sells a range of stylish and innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. For more news and information on LG Electronics, please visit www.LG.com.

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