

LG TONE STUDIO AND LG TONE FREE BRING NEW LEVEL OF WEARABLE SOUND INNOVATION TO CES

Newest TONE Wearables from LG Bring Personal Surround Sound and Easy Wireless Charging

ENGLEWOOD CLIFFS, N.J, Dec. 27, 2016 — LG Electronics, Inc. (LG), a leader in Bluetooth® headset technology, will unveil a number of new wireless, wearable audio products at CES® 2017. The lineup will be led by LG TONE Studio™ wearable speakers capable of delivering amazing surround sound and LG TONE Free™ earphones with wireless earbuds that charge when docked in the companion neckband.



The LG TONE Studio (model HBS-W120) personal wearable speaker features four speakers – two full range on the top and two vibrating on the bottom – that give a personal surround sound experience when watching a movie, playing a video game or simply streaming music. The LG TONE Studio features a Hi-Fi DAC (Digital to Analog Converter) that enhances sound quality by recreating audio content as accurately as possible. What's more is that with Dual Play, you can connect two LG TONE Studio wearable speakers and share the sound from a movie, playlist or more.



LG TONE Free (model HBS-F110) is LG’s first wireless stereo product to come with wireless earbuds that charge whenever they are stored inside the neckband, making them easy to charge and carry. Not only does the neckband provide extra battery power and vibration alerts for incoming calls and text messages, it also provides a secure place to store the earbuds when not in your ears, making them less likely to be lost. An optional charging cradle provides more power for those times when the neckband might not be convenient. And for even more freedom, LG TONE Free lets you go completely hands free and answer or ignore a call with voice commands for a real wireless stereo experience with no cords, no tangles, and no hassles.

“LG has a rich legacy of innovating in the wearable audio market, and our products have become the standard by which all other earphones are judged,” said Michael Park, vice president of Innovative Personal Devices Business Division at LG Electronics, Inc. “We are committed to leading the way in this fast moving market by developing exciting new products which appeal to every music-loving and convenience-seeking individual.”

The LG TONE Studio and LG TONE Free are just two of the marquee products in LG’s Bluetooth headset lineup at CES 2017. Other models to be unveiled include the newly designed TONE INFINIM™ (model HBS-920) featuring LG’s Metal Layer Speaker Technology for clean, crisp sounds, and the TONE ULTRA™ (model HBS-820), developed in collaboration with audio specialist JBL®, that features dual MEMS microphones for remarkable call clarity. The LG TONE Active+™ – CES 2017 Innovation Award winner in the wireless headphone category – also will be on display

along with LG's entire lineup of wearable audio products including the TONE PLATINUM™, TONE PRO™ and LG FORCE™ at CES 2017 from Jan. 5-8 in Booth #11100 in Central Hall of the Las Vegas Convention Center.

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About LG Electronics MobileComm U.S.A., Inc.

LG Electronics MobileComm U.S.A., Inc., based in Englewood Cliffs, N.J., is the U.S. sales subsidiary of LG Electronics, Inc. a global innovator and trend leader in the global mobile communications industry.

LG is driving the evolution of mobile forward with its highly competitive core technologies in the areas of display, battery, camera optics, and strategic partnerships with noted industry leaders. LG's consumer-centric products -- including the flagship premium V Series models -- incorporate unique, ergonomic designs and intuitive UX features that enhance the user experience. The company remains committed to leading consumers into the era of convergence, maximizing inter-device connectivity between smartphones, tablets, and a wide range of home and portable electronics products. For more information, please visit www.LG.com.

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