

2023 Australia

LG Commercial TV

Commercial Displays & Solutions



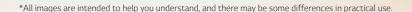
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Life's Good.





True partner of the hospitality industry with unrivaled technology

LG Commercial TVs' innovative technology is designed to meet the demands of the hospitality industry. As a true partner of the field, LG seeks to elevate the industry standards of the service quality and keeps providing revolutionary ultra-slim designs, screen quality, and cutting-edge OLED & IPS technology to redefine luxury and comfort.



LG Pro:Centric with OLED

A Premium Solution via IP & RF Network

Pro:Centric is optimised for customising hospitality services for hotel brands and guests through an IP & RF infrastructure. With its high picture quality, sophisticated design and advanced connectivity functions, it upscales in-room entertainment and increases convenience through implementation of highend technology.



LG Pro:Centric LINE UP



* Based on 65US665H Specification

Hotel TV US665H Series

US665H

- Pro:Centric Hotel Management Solution Voice Recognition
- Quick Menu



* Based on 32LT660H Specification

Hotel TV LT660H Series

LT660H

| 32"

- Pro: Centric Hotel Management Solution
- Voice Recognition
- Quick Menu



* Based on UM767H Specification

4K UHD UM767H Series

UM767H

| 75" 65" 55" 50" 43"

- •4K UHD
- •Slim Design
- Pro:Centric Cloud
- Pro:Centric Direct Pro:Idiom
- Quick Menu
- Voice Recognition



* Based on 75UR765H Specification

Hotel TV UR765H Series

UR765H

| 75" 65" 55" 50"

- Pro: Centric Cloud
- Quick Menu Voice Recognition

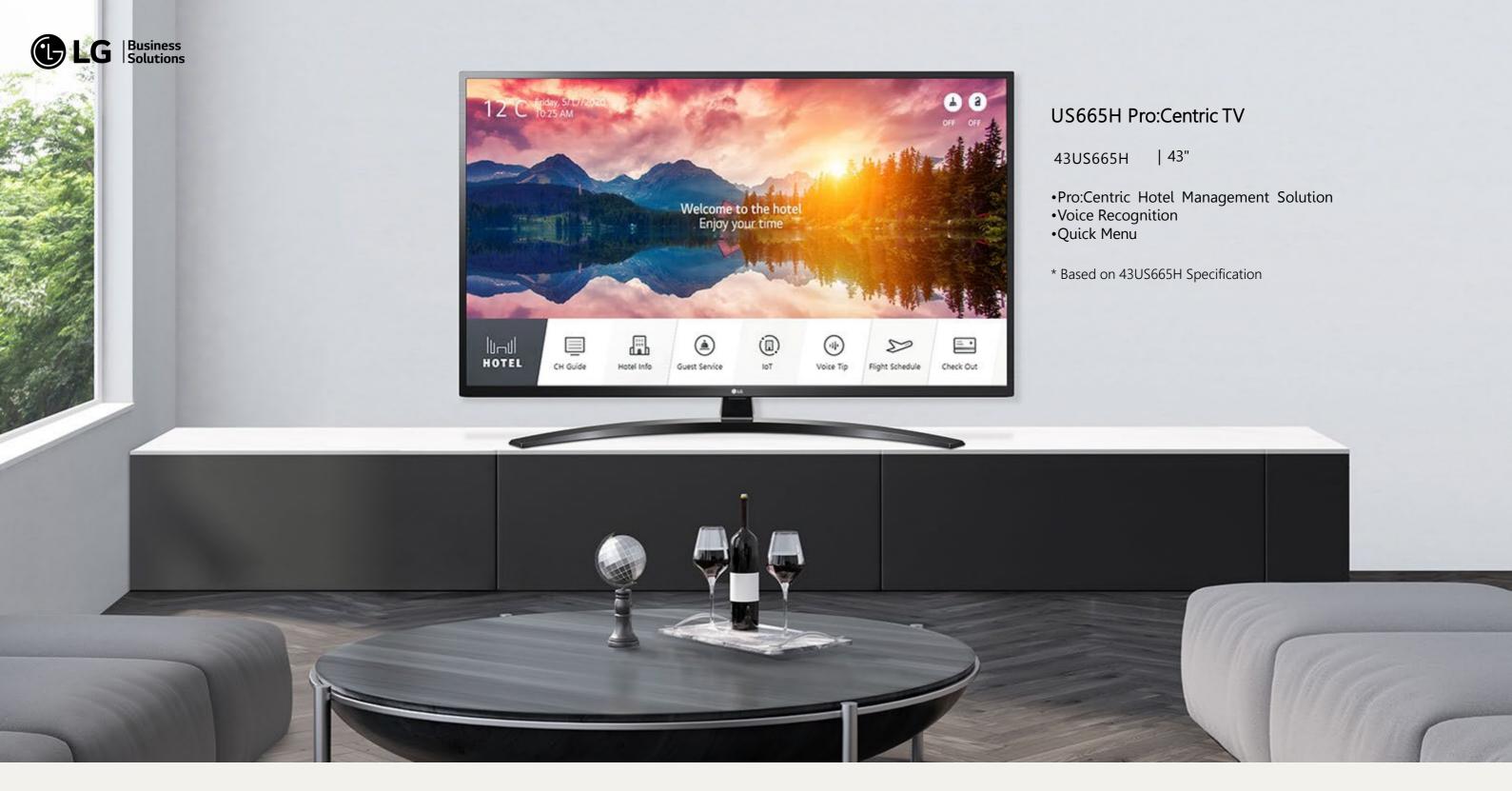




LG Pro:Centric SMART with OLED

A Premium Smart Solution via IP & RF Network

Pro:Centric SMART is optimised for customising hospitality services for hotel brands and guests through an IP & RF infrastructure. With its high picture quality, sophisticated design and advanced connectivity functions, it upscales in-room entertainment and increases convenience through implementation of high-end technology.



LG Pro:Centric Direct

Comprehensive Hospitality Solution via IP network

Pro:Centric Direct, offers editing tools that make it easy to perform service and IP network-based remote management. The Pro:Centric Direct solution enables users to edit their interface & provides customized interface to efficiently manages in-room TVs. The current PCD version provides IoT-based in-room control as well as voice control function through LG Natural Language Processing (NLP).



LG Commercial Lite TV LINE UP



* Based on 86UR640S0TD Specification

UR640S0TD Signage TV

UR640S | 86" 75" 65" 55" 50" 43"

- •Ultra HD (3,840 x 2,160)
- Brightness (yp.): 400nits
- •Improved Design with Slim Depth
- •webOS-based High Performane
- •SuperSign Control / CMS Compatibility



* Based on 75UQ901C Specification

UQ901C Smart TV

| 75" 70" 65" 55" 50" 43" UQ901C

- •4K UHD
- •ThinQ Al
- Enhance Your Interior
- HGiG
- •Thrilling Sports Experience
 •Bring the Cinema Home
 •Support Consumer App





LG Peripheral

Enjoy Seamless and Smart TV with Pro:Centric Set Top Box



STB-6500 Series

- Pro:Centric Smart IPTV Platform
- Embedded Pro:Idiom decryption for non-Pro:Idiom TV's
- IP Streaming and RF Tuning
- Supports 720p/ 1,366x768 /1,080p /2,160p output resolutions
- Pro:Centric Application Support for non-Pro:Centric TVs
- webOS 5.0 based



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