



LG **Objet** Collection

with MoodUP[®] Refrigerator



Life's Good.

MEET THE MAESTRO

Elevate your kitchen ambiance with the LG MoodUP Refrigerator that offers limitless color possibilities, InstaView magic, and a built-in Bluetooth symphony.



AWARD



reddot winner 2023



DESIGN
AWARD
2023



COLOR COLLECTION



Objet Collection

UPPER - 5 Colors



Botanic Green



Red Wood



Clay Brown



Clay Mint



Clay Pink

LOWER - 2 Colors

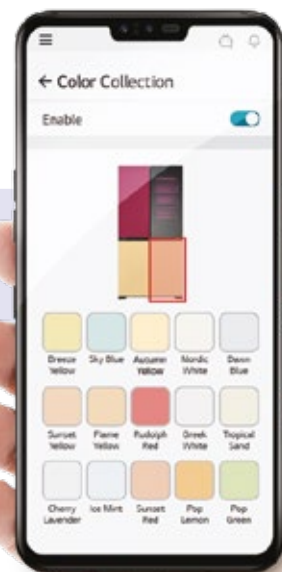


Cream White



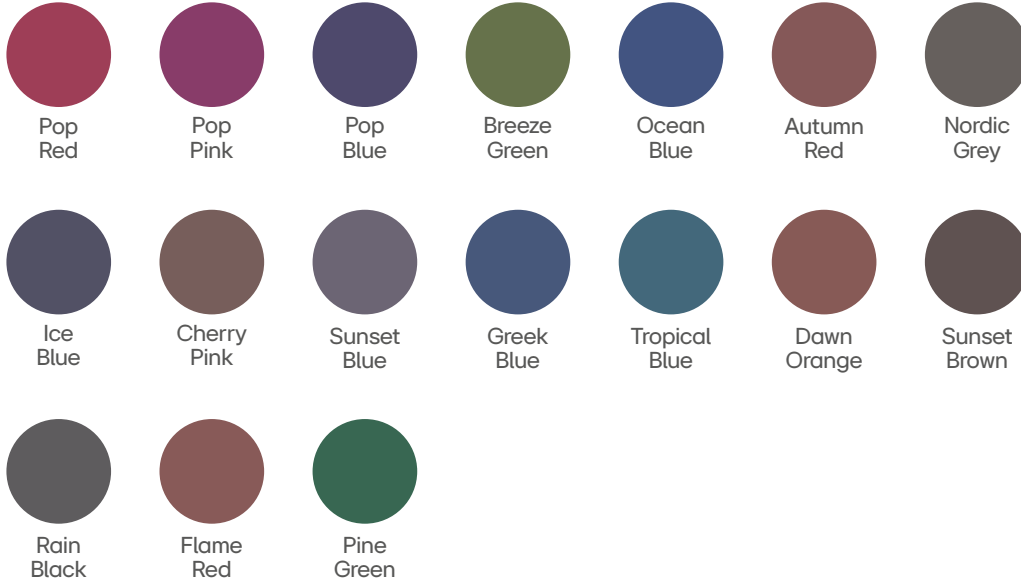
Mist Beige

Change the colors to match your mood with **AI** ThinQ app



Your Mood. Your Selection.

■ UPPER - 17 Colors



■ LOWER - 17 Colors



MUSIC COLLECTION

Choose from the preset music collection or stream your own tunes using Bluetooth*.



Add mood to your music with two modes within Party Mode. The LED panels will interact with the music playing through the built-in speaker.

■ Bounce Mode



■ Flow Mode

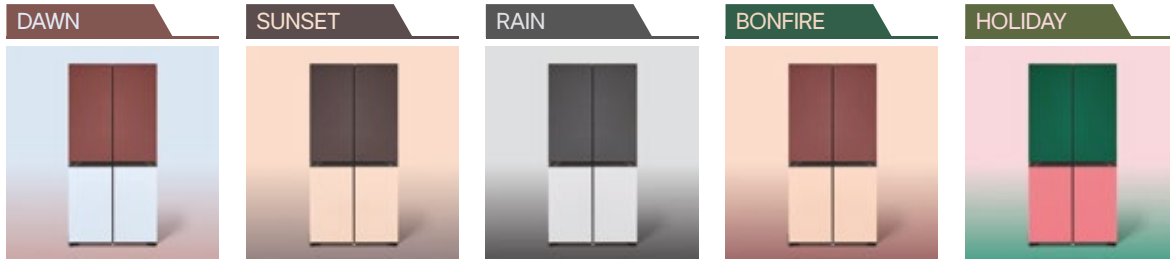


*Compatible with devices with Bluetooth version 5.0

THEME COLLECTION

Choose from preset color themes including Season, Place, Mood and Pop.

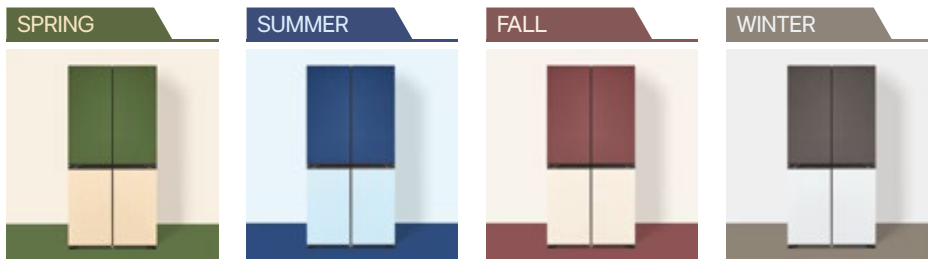
Mood



Place



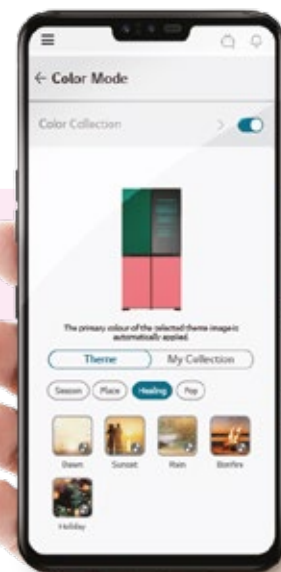
Season



Pop



Change the colors to match your mood with **AI ThinQ** app



*Brightness and look of color on LED panels may vary depending on the surrounding environment. AI ThinQ app available on compatible Android or iOS smartphones. Phone and Home Wi-Fi Data connection and product registration with AI ThinQ required. Visit lg.com/au/lg-thinq or features, system compatibility and service availability which may vary by country and model.

FUNCTION

■ Welcome Light

When you approach the refrigerator, the mood lighting activates.



■ Night Mood Light

Mood lighting is activated with movement detection to guide you in the dark.



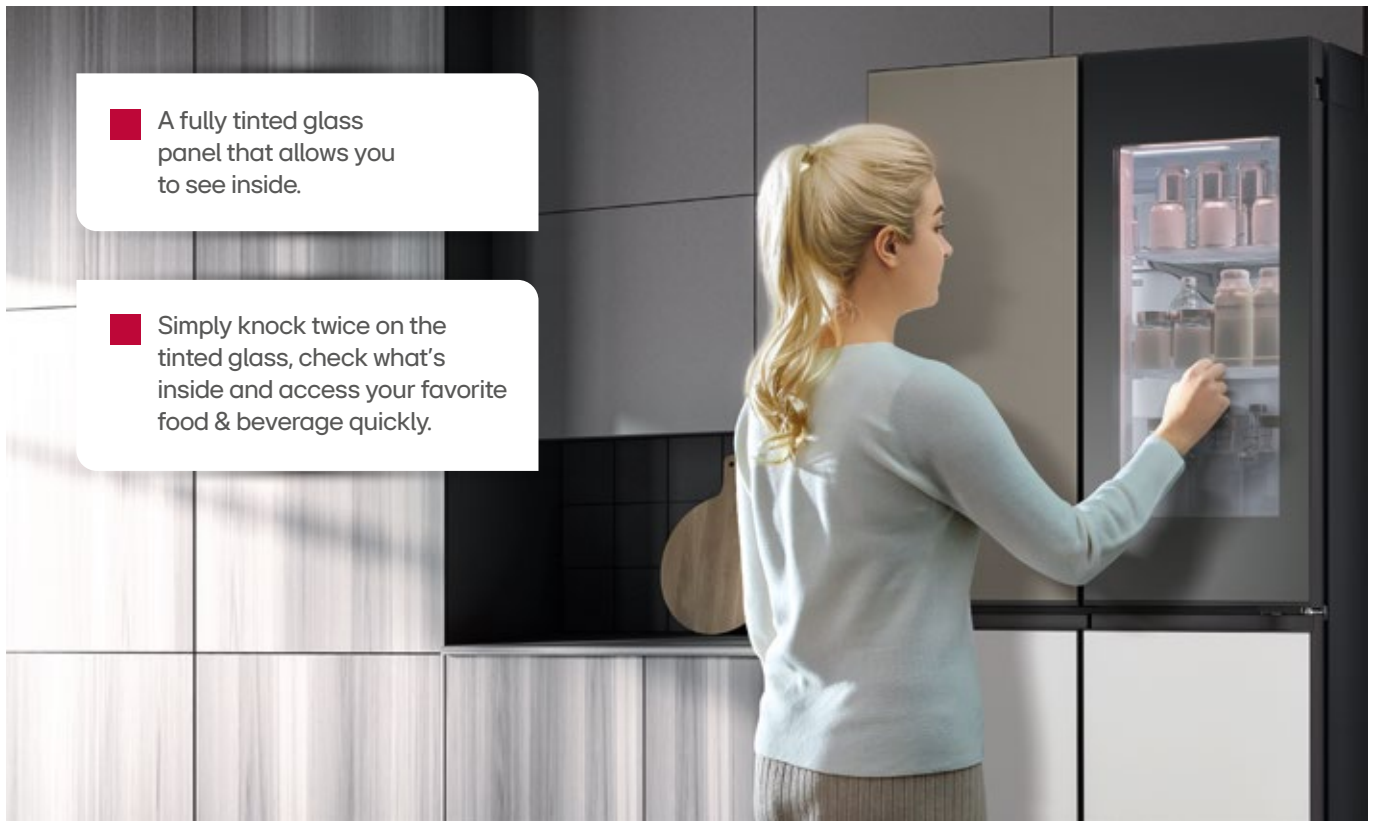
■ Door Open Light Alert

Door panel flashes to alert you when a fridge door is left open.



DESIGN

■ Knock twice and see the world inside with **LG InstaView**

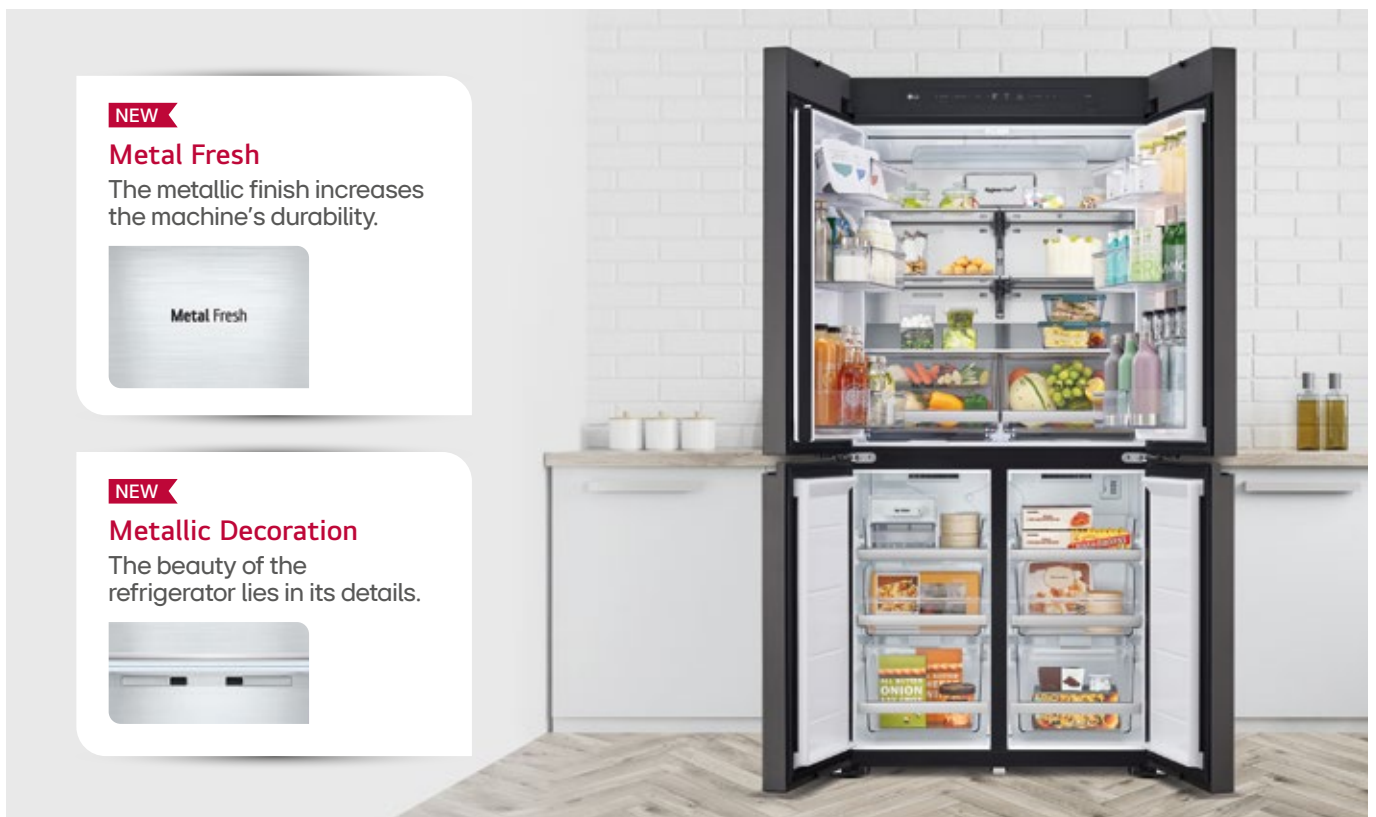


■ A fully tinted glass panel that allows you to see inside.

■ Simply knock twice on the tinted glass, check what's inside and access your favorite food & beverage quickly.

■ Stylish Interior

An upscale finish that stands the test of time.
The metallic back wall gives the interior a timeless, premium feel.



NEW

Metal Fresh

The metallic finish increases the machine's durability.



NEW

Metallic Decoration

The beauty of the refrigerator lies in its details.



SMART CONNECTIVITY

■ Powered By **AI ThinQ**

With the AI ThinQ App, not just change the colors on your refrigerator and control the music, but do a lot more.



Control Temperature

Fridge and Freezer
Temperature Control



Smart Diagnosis

Detects problem
automatically



Smart Learner™#

Provides optimal storage algorithm
based on usage pattern analysis



Express Freeze

Express Freeze On/Off



Push App Alarms

- Door Open*
- Express Freeze Finish



*After opened 10 minutes continuously. #Smart Learner™ operation controlled and monitored only in LG ThinQ™ App.

Smart Learner™

Your refrigerator just got a lot smarter with Smart Learner™.

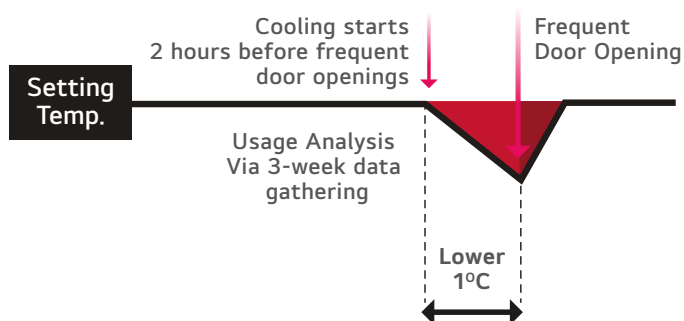
LG's Smart Learner Technology learns your usage pattern for over three weeks. Then it optimizes everything from cooling performance to energy consumption as per your usage.



Smart Fresh Air

Applies algorithm to analyze usage pattern and optimizes the temperature.

Smart Fresh Air Algorithm



Smart Fresh Air minimizes the rise in inner temperature with the help of intensive cooling logic just two hours before user's frequent door opening time. It does so by accumulating data on an hourly, daily and weekly basis.

FRESHNESS

■ HYGIENE FRESH+™

Minimize bacteria and odors, maximize freshness

Hygiene Fresh+™ maintains an utmost hygienic environment inside the refrigerator by reducing 99.99%* bacteria activity and eliminating acidic & alkaline odors.



Up to
99.99%*
Reduction in Activity of Bacteria

4 Typical Bacteria



Staphylococcus aureus



Escherichia coli



Listeria monocytogenes



Klebsiella pneumoniae



■ DoorCooling+™

Cooling that is Uniform & Faster

LG's exclusive DoorCooling+™ technology cools quicker than a conventional cooling system. It gives you fresher food and colder beverage on every shelf, including items stored on the door.



KEY FEATURES



GR-A24FDMMB

- Color Changing Door Panels (syncs with music)
- Built-in Bluetooth Speakers
- InstaView
- French Door (4-Door)
- AI ThinQ
- DoorCooling⁺™
- Hygiene Fresh⁺™
- Smart Inverter Compressor™
- Bottom Freezer
- BEE Rating-3 Star

Capacity: 617 Litres

AI ThinQ

DoorCooling⁺™



Hygiene Fresh⁺™



Smart Inverter Compressor™





TRUSTED & DESIRED BRAND IN REFRIGERATORS

*As per Brand Trust Report 2023, published by TRA (formerly Trust Research Advisory)



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*T&C Apply. Images are for illustration, actual product may vary. For more information kindly visit www.lg.com/in