



Introducing the new range of  
Side-By-Side and French Door Refrigerators

**STUNNINGLY  
STYLISH**



**Life's Good.**

All New

# LG Objet Collection

An assortment crafted by combining incredible technologies & captivating designs.



# Content

## Design \_\_\_\_\_

- **LG InstaView Door-in-Door™**
- **Stylish Exterior**

## Smart Connectivity \_\_\_\_\_

- **Wi-Fi Convertible**
- **AI ThinQ**

## Freshness \_\_\_\_\_

- **HYGIENE FRESH+™**
- **DoorCooling+™**
- **UV<sub>nano</sub>™**
- **FRESH Balancer™**

## Convenience \_\_\_\_\_

- **Mega Capacity**
- **Spaceplus™ Ice System**
- **Utility Box**
- **Wine Rack**

## Energy \_\_\_\_\_

- **Smart Inverter Compressor**



LG InstaView Door-in-Door™

# Stunningly Stylish



# Design

Sophisticated and Sleek Design

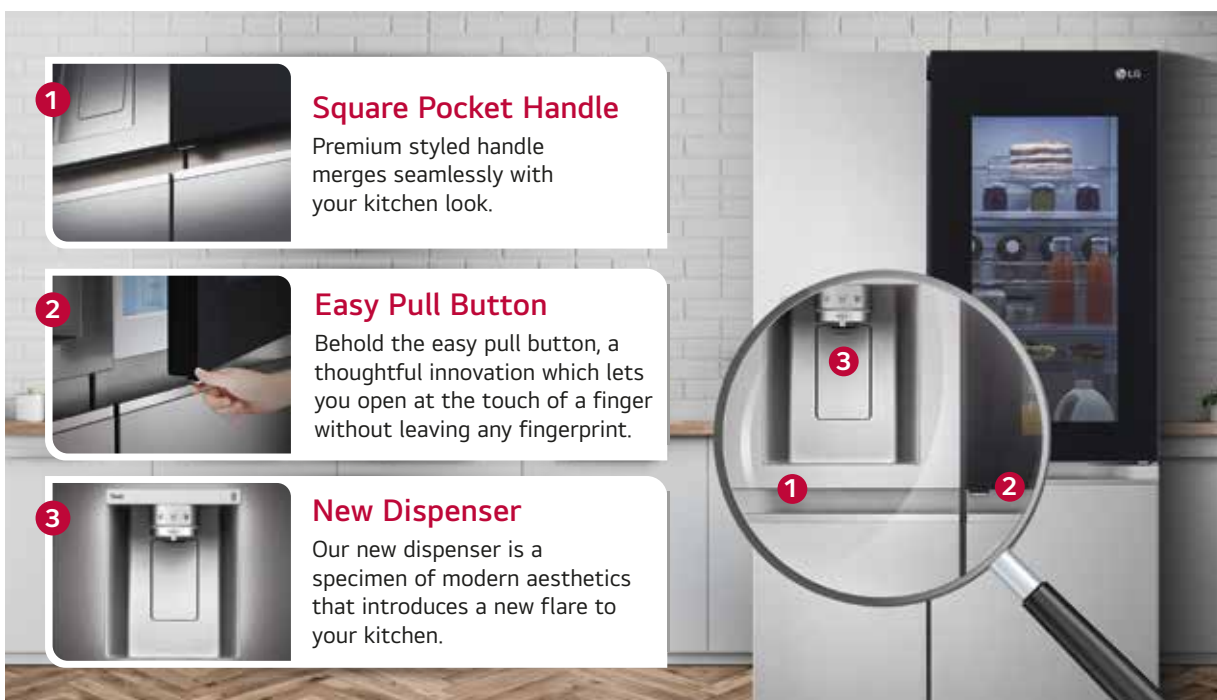
Knock twice and see the world inside with **LG InstaView Door-in-Door™**



\*Compared to LG conventional Side-by-Side InstaView Door-in-Door™

## Stylish Exterior

A modern and minimalist design that rejuvenates your kitchen space




An upscale finish that stands the test of time.


The metallic back wall gives the interior a timeless, premium feel.



**NEW**  
**Metal Fresh**  
The metallic finish increases the machine's durability.



**NEW**  
**Metallic Decoration**  
The beauty of the refrigerator lies in its details.



# Smart Connectivity

Refrigerator Got Smarter

Presenting   
**Wi-Fi Convertible**  
Convert freezer to fridge from anywhere!

Presenting India's first Wi-Fi Convertible Refrigerators by LG that give you the power to convert your freezer into a fridge from anywhere with AI ThinQ.

So, whether you're miles away from home, engrossed in work at the office, or unwinding on a vacation, enjoy peace of mind with the convenience of switching your refrigerator's modes remotely.



## Convertible Modes

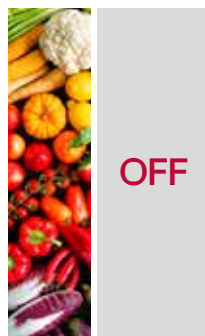
The 3 Easy Convertible Modes bring you added storage at your convenience. Simply choose the mode that you want and convert your freezer into a fridge with just a click from anywhere.



Regular Fridge



Full Fridge



Mini Fridge

# Explore Connected Convenience

Discover a world of ease with our latest range of Wi-Fi Convertible Refrigerators, that redefine your convenience by allowing you to control your refrigerator's modes from anywhere, anytime.



Powered By

**AI ThinQ** with WiFi

Stay close even when you are far away



### Control Temperature

Fridge and Freezer  
Temperature Control



### Express Freeze

Express Freeze On/Off



### Smart Diagnosis

Detects problem automatically



### Push App Alarms

• Door Open\*  
• Express Freeze Finish



### Smart Learner™#

Provides optimal storage  
algorithm based on usage  
pattern analysis

\*After opened 10 minutes continuously.

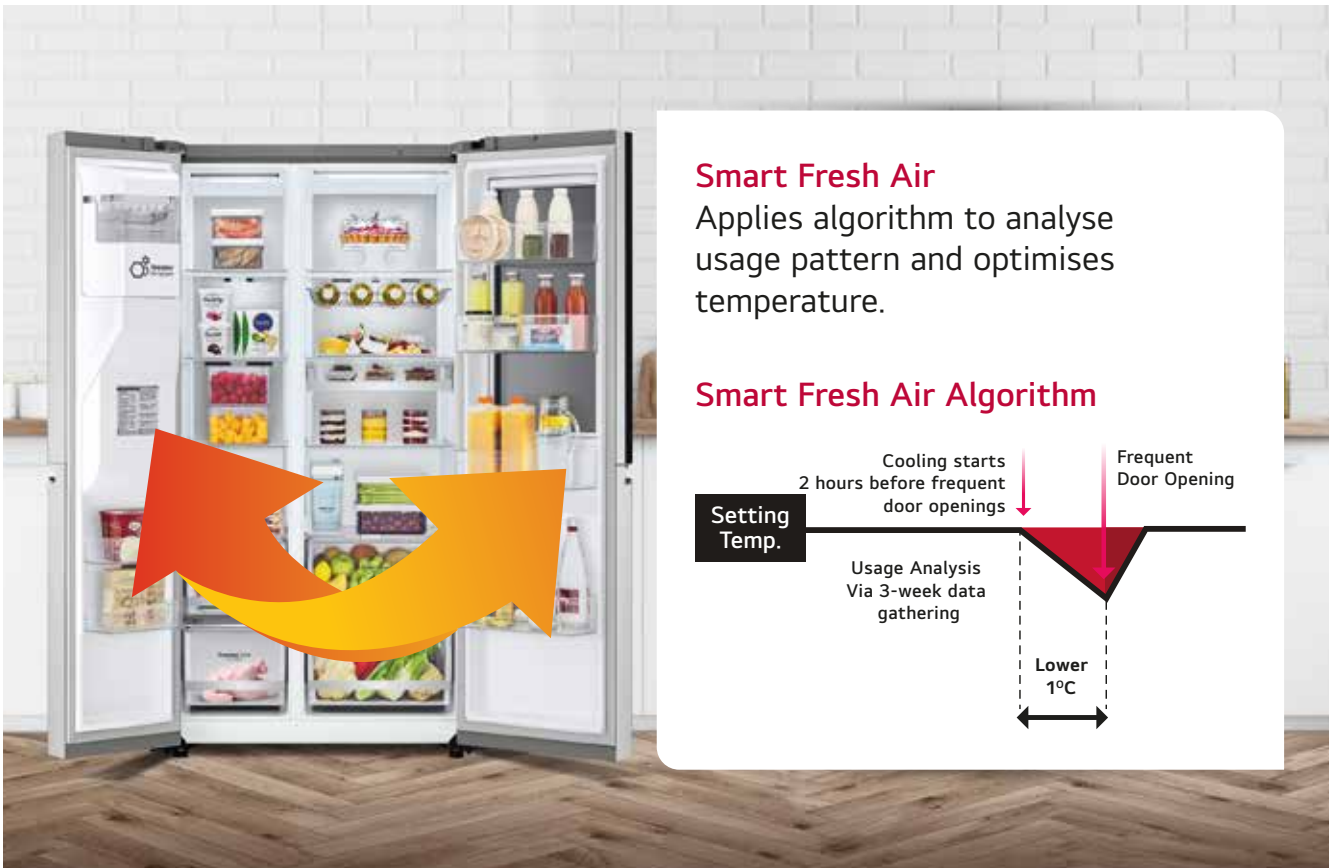
#Smart Learner™ operation controlled and monitored only in LG ThinQ™ App.



## Smart Learner™

Your refrigerator just got a lot smarter with Smart Learner™

LG's Smart Learning Technology learns your usage pattern for over three weeks. Then it optimizes everything from cooling performance to energy consumption as per your usage.



Smart Fresh Air minimizes the rise in inner temperature with the help of intensive cooling logic just two hours before user's frequent door opening time. It does so by accumulating data on hourly, daily and weekly basis.

Freshness

What's fresh  
remains fresh



# Freshness

What's Fresh Remains Fresh

## HYGIENE FRESH+™

Minimize bacteria and odors,  
maximize freshness

Hygiene Fresh+™ maintains an utmost hygienic environment inside the refrigerator by reducing 99.99%\* bacteria activity and eliminating acidic & alkaline odors.



Up to  
**99.99%\***  
Reduction in Activity of Bacteria

### 4 Typical Bacteria



Staphylococcus aureus



Escherichia coli



Listeria monocytogenes



Klebsiella pneumoniae



# DoorCooling<sup>+</sup><sup>TM</sup>

## Cooling that is Uniform & Faster

LG's exclusive DoorCooling<sup>+</sup><sup>TM</sup> technology cools quicker than a conventional cooling system. It gives you fresher food and colder beverage on every shelf, including items stored on the door.



# UVnano™

## Keeps the nozzle of your Dispenser clean

Automatically removes 99.99%\* of bacteria from the dispenser's nozzle with UV light. The built-in UV LED cleans the nozzle of the dispenser for 10 minutes every hour, giving clean and fresh water every time.



UV-LED Light Emitting Direction	Operation Method	Power
Removes bacteria, maximizes efficiency.	Removes bacteria automatically	99.99% (KCL, KTR, TUV)
	10 min. every 1 hr.	

\*The UVnano (function name: Self Care) was assessed by laboratory tests by TÜV Rheinland using internal testing methods of measuring reduction of E. coli, S. aureus and P. aeruginosa in distilled water samples after exposure to the product's UV LED for 10 minutes each hour, after a total of 24 hours in normal household use. Actual results may vary depending on environmental conditions and usage. The product does not treat or cure health-related conditions and does not guarantee that water filtered by the product will be free from contaminants such as microbiological particles affecting health of users. \*UVnano is a compound of the words UV (ultraviolet) and nanometer (unit of length).

# FRESH Balancer™

## Fruits and Vegetables stay fresh for long

FRESH Balancer™ is the hexagonal structure inside the machine that securely retains moisture, while the sliding control allows you to select the ideal humidity setting to keep fruits and vegetables fresh.



Convenience

A machine that  
makes life easier



# Convenience

A Machine that  
Makes Life Easier.

## Mega Capacity

With a big storage capacity, this refrigerator lets you fit all your food in and cut down on trips to the supermarket.





## Spaceplus™ Ice System

### Store extra with extra internal space

A door-mounted slim ice maker provides more storage space in the freezer.



## Utility Box

### Easy access makes cooking easy

Cooking is easier, with the additional drawer that lets you store & easily access items like cheese and butter.



## Full Wine Rack

An exciting feature for wine lovers who can now store up to four wine bottles in an optimal temperature around 4°C.



# Energy Saving

Energy Efficient For Every Home

Smart Inverter Compressor™  
from the leaders of energy saving.



# Smart Inverter Compressor™

## Energy efficient & long-lasting

LG's Smart Inverter Compressor™ has taken energy efficiency to a whole new level, now you can save both money & the planet. It cools the machine based on the load inside the refrigerator. While conventional compressors always work at high capacity, the LG Smart Inverter Compressor™ checks the actual demand to supply the optimal level of cooling to save energy and keep food fresh.



Smart Inverter  
Compressor



Long-lasting Freshness



More Energy Saving



10 Year Warranty  
on Compressor

Give a modern  
touch to your lifestyle



# Meet the New Range of Objet Collection

GR-B24FQGJB



- French Door (4-Door)
- Premium Glass Door
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Smart Diagnosis™
- Smart Inverter Compressor™
- Bottom Freezer
- BEE Rating - 3 Star

GR-B24FQSJB



- French Door (4-Door)
- Premium Steel Finish
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Smart Diagnosis™
- Smart Inverter Compressor™
- Bottom Freezer
- BEE Rating - 3 Star

Clay Brown - Clay Beige

Capacity: 614 Litres



Green - Silver

Capacity: 614 Litres



# Meet the Entire Range of Stunningly Stylish Refrigerators

GL-X257AMC3\*/GL-X257AMCX#



- Side-By-Side
- **Wi-Fi Convertible\***
- InstaView – Door-In-Door™
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- UVnano™
- Wine Rack
- Smart Diagnosis™
- Utility Box
- Water and Ice Dispenser (Non Plumbing)
- Automatic Ice Maker
- Spaceplus™ Ice System
- Smart Inverter Compressor™
- BEE Rating - 3 Star\*

**Matt Black**

Capacity: 630\*/635# Litres



GL-X257ABS3\*/GL-X257ABSX#



- Side-By-Side
- **Wi-Fi Convertible\***
- InstaView Door-in-Door™
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- UVnano™
- Wine Rack
- Smart Diagnosis™
- Utility Box
- Water and Ice Dispenser (Non Plumbing)
- Automatic Ice Maker
- Spaceplus™ Ice System
- Smart Inverter Compressor™
- BEE Rating - 3 Star\*

**Brushed Steel**

Capacity: 630\*/635# Litres



# Meet the Entire Range of Stunningly Stylish Refrigerators

GL-L257CPZ3



- Side-By-Side
- **Wi-Fi Convertible**
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Wine Rack
- Smart Diagnosis™
- Water and Ice Dispenser (Non Plumbing)
- Spaceplus™ Ice System
- Multi Air Flow
- Express Freeze
- Multi Digital Sensor
- Smart Inverter Compressor™
- BEE Rating - 3 Star

**Shiny Steel**

Capacity: 630 Litres



GL-L257CMC3



- Side-By-Side
- **Wi-Fi Convertible**
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Wine Rack
- Smart Diagnosis™
- Water and Ice Dispenser (Non Plumbing)
- Spaceplus™ Ice System
- Express Freeze
- Multi Air Flow
- Multi Digital Sensor
- Smart Inverter Compressor™
- BEE Rating - 3 Star

**Matt Black**

Capacity: 630 Litres



# Meet the Entire Range of Stunningly Stylish Refrigerators

**B257DMK3**



- Side-By-Side
- **Wi-Fi Convertible**
- Premium Glass Door
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Wine Rack
- Smart Diagnosis™
- Express Freeze
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor™
- BEE Rating - 3 Star

## Moon Knight

Capacity: 650 Litres



**B257DCM3**



- Side-By-Side
- **Wi-Fi Convertible**
- Premium Glass Door
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Wine Rack
- Smart Diagnosis™
- Express Freeze
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor™
- BEE Rating - 3 Star

## Checkmate

Capacity: 650 Litres





# Meet the Entire Range of Stunningly Stylish Refrigerators

GL-B257DLW3



- Side-By-Side
- **Wi-Fi Convertible**
- Premium Glass Door
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Wine Rack
- Smart Diagnosis™
- Express Freeze
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor™
- BEE Rating - 3 Star

**Linen White Glass**

Capacity: 650 Litres



GL-B257DBM3



- Side-By-Side
- **Wi-Fi Convertible**
- Premium Glass Door
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Wine Rack
- Smart Diagnosis™
- Express Freeze
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor™
- BEE Rating - 3 Star

**Black Mirror Glass**

Capacity: 650 Litres



# Meet the Entire Range of Stunningly Stylish Refrigerators

GL-B257DLN3



- Side-By-Side
- **Wi-Fi Convertible**
- Premium Glass Door
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Wine Rack
- Smart Diagnosis™
- Express Freeze
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor™
- BEE Rating - 3 Star

**Linen Brown Glass**

Capacity: 650 Litres



B257EUS3



- Side-By-Side
- **Wi-Fi Convertible**
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Smart Diagnosis™
- Multi Air Flow
- Express Freeze
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor™
- BEE Rating - 3 Star

**Urban Steel**

Capacity: 650 Litres



# Meet the Entire Range of Stunningly Stylish Refrigerators

GL-B257EMC3



- Side-By-Side
- **Wi-Fi Convertible**
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Smart Diagnosis™
- Multi Air Flow
- Express Freeze
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor™
- BEE Rating - 3 Star

**Matt Black**

Capacity: 650 Litres



GL-B257EES3



- Side-By-Side
- **Wi-Fi Convertible**
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Smart Diagnosis™
- Multi Air Flow
- Express Freeze
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor™
- BEE Rating - 3 Star

**Ebony Sheen**

Capacity: 650 Litres



# Meet the Entire Range of Stunningly Stylish Refrigerators

GL-B257EPZ3



- Side-By-Side
- **Wi-Fi Convertible**
- AI ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Smart Diagnosis™
- Multi Air Flow
- Express Freeze
- Easy Ice Maker (Door Mounted)
- Multi Digital Sensor
- Smart Inverter Compressor™
- BEE Rating - 3 Star

**Shiny Steel**

Capacity: 650 Litres



GL-B257HMC3



- Side-By-Side
- **Convertible**
- Smart Diagnosis™
- Smart Pocket Handle
- Express Freeze
- Multi Digital Sensor
- Multi Air Flow
- Easy Ice Maker (Door Mounted)
- Smart Inverter Compressor™
- BEE Rating - 3 Star

**Matt Black**

Capacity: 650 Litres



# Meet the Entire Range of Stunningly Stylish Refrigerators

GL-B257HWB3



- Side-By-Side
- **Convertible**
- Smart Diagnosis™
- Smart Pocket Handle
- Express Freeze
- Multi Digital Sensor
- Multi Air Flow
- Easy Ice Maker (Door Mounted)
- Smart Inverter Compressor™
- BEE Rating - 3 Star

**Western Black**

Capacity: 650 Litres



**Convertible**

GL-B257HDS3



- Side-By-Side
- **Convertible**
- Smart Diagnosis™
- Smart Pocket Handle
- Express Freeze
- Multi Digital Sensor
- Multi Air Flow
- Easy Ice Maker (Door Mounted)
- Smart Inverter Compressor™
- BEE Rating - 3 Star

**Dazzle Steel**

Capacity: 650 Litres



**Convertible**



# TRUSTED & DESIRED BRAND IN REFRIGERATORS

\*As per Brand Trust Report 2023, published by TRA (formerly Trust Research Advisory)



**LG 24 x 7 CUSTOMER CARE**  
08069379999  
1800 315 9999 (Toll Free)  
www.lg.com/in/support

LG WhatsApp No.  
**9711709999**  
LG Service India Mobile App  
Available at Google Play

[www.facebook.com/lgindiapage/](https://www.facebook.com/lgindiapage/)  
[www.twitter.com/LGIndia](https://www.twitter.com/LGIndia)

To know more about LG,  
visit [www.lg.com/in](http://www.lg.com/in)  
For Corporate/Institutional enquiries,  
please write to [corp.enquiries@lge.com](mailto:corp.enquiries@lge.com)

**24x7**  
NOW SHOP AT  
LG BRAND STORE  
[www.lgbrandstore.com/in](http://www.lgbrandstore.com/in)

