



Dust Off, Win On!

LG CordZero™ Launching Promotion | 19 Oct 2023 – 31 Dec 2023



A9T-MAX
RM4,299



A9T-CORE
RM3,699



A9K-MAX
RM2,899



Free Gift *Selected Models Only

Purchase 1 unit of LG CordZero™
All-in-One Tower™
(A9T-MAX & A9T-CORE)



x3

Free Dust Bag x1 Box
1 box (3pcs) worth RM150

Purchase 1 unit of LG CordZero™
with Mop Models
(A9T-MAX, A9K-ULTRA, A9K-MAX)



x20

Free Disposable Mop Pads x1 Pack
1 Pack (20pcs) worth RM60

Lucky Win *All-in-One Tower™ Only

1 ENTRY

Purchase 1 unit of
LG CordZero™ All-in-One Tower™
at Participating Retailer
(A9T-MAX & A9T-CORE)

LUCKY WIN PRIZE

LG WashTower™ | Objet Collection x 1
Worth RM11,999

2 ENTRIES

Purchase 1 unit of
LG CordZero™ All-in-One Tower™
at LG Roadshow or Exhibition*
(A9T-MAX & A9T-CORE)

LG PuriCare™ 360° Air Purifier x 1
Worth RM4,300



7kg Front Load Washer x 1
Worth RM2,099

How to Redeem

To redeem your free gift or submit your lucky win entry kindly follow the steps

Step 1

Purchase eligible
LG CordZero™ All in One Tower™



Step 2

Go to <https://www.lg.com/my/promotions/lgrewards-cordzero-2023>



Step 3

Fill in the details & upload
invoice for verification

TERMS AND CONDITIONS

1. This Dust Off, Win On Promotion (collectively "Promotion") is sponsored by LG Electronics (M) Sdn Bhd 200001003055 (505660-U)(AJL932279)("LGE") subject to the Terms & Conditions herein.
2. **Promotion Period:** This Promotion starts on **19 October 2023** and shall end on **31 December 2023** [23:59].
3. **Eligible Participants:** This Promotion is open to legal residents of Malaysia above the age of 18 years whose name appears on the official receipt of purchase of an Eligible Product(s) from any LGE authorized retailer during the Promotion, except the employees and their immediate families of LGE, participating LGE authorized retailers and partner agencies. For the avoidance of doubt, the event is open to individuals only. Cooperate or other entities or groups are not eligible to participate. LGE reserves the right to verify an individual eligibility to entrants.
4. **Participating Retailers:** LGE authorized retailers in East and West Malaysia only.
5. **Free Gift:**
 - a) Eligible Participants who successfully purchase LG Cordzero All-in-One Tower™ Model (A9T) during Promotion Period shall stand a chance to win one (1) box of Dustbag. **Eligible Gift of Dustbag is limited to 150 units only**
 - b) Eligible Participants who successfully purchase Mop Model (A9T-MAX, A9K-ULTRA, A9K-MAX) during Promotion Period shall stand a chance to win one (1) unit of Disposable Mop Pads. **Eligible Gift of Disposable Mop Pads is limited to 200 units only.**
6. **Lucky Win :**
 - a) Eligible Participants who successfully purchase LG Cordzero™ models (A9T-MAX, A9T-CORE) during Promotion Period through Participating Retailers stands a chance to obtain One (1) ticket of lucky win for submission.
 - b) Eligible Participants who successfully purchase LG Cordzero All-in-One Tower™ models (A9T-MAX, A9T-CORE) during Promotion Period at any of LG Roadshow and Exhibition stands a chance to obtain two (2) tickets of lucky win for submission.
7. **Eligible Gift of Lucky Win:**
 - i) One (1) unit of LG WashTower™ | Objet Collection (WT1410NHEG.ABGREML)
 - ii) One (1) unit of LG PuriCare™ 360° Air Purifier (AS10GDWB0.AML)
 - iii) One (1) unit of 7kg Front Load Washer (FM1207N6W.ABWBREML)

Winner selection will be made at random for the Eligible Gift.

Model	MSRP(RM)	Promotion Price(RM)	Dust Bag 1 Box (3'S)	Disposable Mop Pads 1 Package (20'S)	Lucky Win
A9T-MAX	4,999.00	4,299.00	✓	✓	✓
A9T-CORE	4,499.00	3,699.00	✓	–	✓
A9K-ULTRA	4,199.00	3,199.00	–	✓	–
A9K-MAX	3,699.00	2,899.00	–	✓	–

7. **How to Participate:**

For both Free Gift and Lucky Win above, Eligible Participants are required to submit an online form at <https://www.lg.com/my/promotions/lgrewards-dustoffwinon-2023> during Promotion Period. All eligible entries must be submitted via <https://www.lg.com/my/promotions/lgrewards-dustoffwinon-2023> within the due date of 10 January 2023 [23:59PM]. All other entries received after 10 January 2023 [23:59PM] will be considered null and void.
8. Redemption for both Free Gift and Lucky Win is based on a first-come, first-serve basis and while stocks last. Delivery of the redemption item will be made available February 2024 onwards.
9. All forms will only be deemed eligible when the participant details are complete in the form. Participants must ensure that the details provided in the form are true, accurate, current and complete with the original purchase receipt. LGE will not entertain any requests by Participants to amend any errors made by Participants in the redemption form submitted to us.
10. The Promotion shall be void where restricted or prohibited by law.
11. Eligible participants are not allowed to edit or revise the details provided in the redemption form once the form submitted.
12. LGE collects personal data in order to conduct this Promotion and entry is conditional on providing this personal data. During the Promotion Period, LGE or its appointed agencies and/or relevant third party merchant may collect customers information including personal information in the form of, among others, survey forms, redemption of Gift Card(s) forms, interviews, audio recordings, visual recordings and photographs (whether on our own or by appointed service provided) taken during the Promotion. By participating in the Promotion, you agree to the collection, use, disclosure and processing of your personal information by LG Electronics (M) Sdn Bhd ("LGE"), its affiliates, third party, business partners and/or service providers in order to conduct the Promotion, and in accordance with the LGE Privacy Policy at LGE will also use and handle personal data as set out in its Privacy Policy, which can be viewed <https://www.lg.com/my/privacy>. A request to access, update or correct any private information should be directed to LGE.
13. In case of any dispute, LGE reserves the right to make the final decision. LGE's decision is final and binding no further correspondences or appeal will be entertained.
14. By entering this Promotion, the Participant represents, acknowledges and warrants that the submitted image/photo/video is an original work and does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity; and that no other party has any right, title, claim or interest in the submission.
15. Copyright of all images/photos/videos submitted to this Promotion remains with the Participants. However, by participating in this Promotion, Participants agree to grant LGE a perpetual, irrevocable, royalty free, license to use, reproduce, copy, publicly display, sublicense, modify and fully exploit any video and/or photo submitted.
16. Each Participant agrees to take part in any and all marketing, promotional, publicity exercises with respect to this Promotion; agrees for LGE to use his/her name, voice, photograph, likeness or other personal identifiable information in any media for the promotion and publicity of this Promotion and/or LGE products; and irrevocably grants LGE all consents and waivers necessary hereunder, including in respect of any promotional photographs and/or audio/video recordings taken in respect of this Promotion.
17. Each participant agrees that LGE shall be at liberty to publish, promote, copy, reproduce, transmit, display, edit, adapt, modify, create derivative works of and/or otherwise distribute or use his/her particulars (including any publicly available Facebook/Instagram profile photo and details):
 - a) In connection with this Promotion and/or LGE products;
 - b) For the promotion and publicity of this Promotion and/or LGE products;

- c) In any manner, format or media whether now known or hereinafter created, and in any part of the world, including without limitation on online platforms such as Facebook, YouTube, Twitter and Instagram; at LGE's sole discretion and royalty-free and without obligation of attribution or consent.
18. Participants will only be confirmed as winner(s) after the verification of validity of each participation. LGE reserves the right to check the validity of any participation. Entries failing to comply with the Terms and Conditions herein will not be accepted.
19. LGE reserves the right to disqualify any participant suspected of fraud, hacking, tampering with the Promotion submission process or if LGE believes that the Participant's entry and/or results has been manipulated in any way by machines or computers or breach of any terms and conditions of the Promotion.
20. LGE reserves the right to exchange any rewards with other reward(s) or products of similar value without prior notice.
21. LGE accepts no responsibility for any inaccurate name or email address information provided by the participants which in resulted of the announcement e-mail not being received in accordance with these terms and conditions.
22. The Eligible Gift will be forfeited if Winner failed to be contacted. The Eligible Gift will not be replaced in the event that it is lost, damage and stolen after it has been posted out by LGE.
23. LGE reserves the right to disqualify and remove any Participants from the Promotion without prior notification or disclosure of information should the Participants be suspected of tampering with their entries or breach the Promotion terms and conditions and/or deemed inappropriate.
24. LGE may, at any time in its sole and absolute discretion, with or without notice, vary, modify, delete or add to LGE Promotion Terms and Conditions, or withdraw or discontinue the Promotion, at any time without notice, obligation or liability.
25. LGE will not assume any responsibility or liability for the Eligible Gift. LGE expressly excludes and disclaims any representations, warranties or endorsement, implied or express, written or oral, of the gift offered under this Promotion, including but not limited to any warranty of quality, merchantability, fitness for a particular purpose, health and safety.
26. The Eligible Gift is not transferable or exchangeable and cannot be taken as cash. The Eligible Gift(s) must be taken as offered and cannot be varied.
27. You have fully and unconditionally agree to be bound by all rules, terms and condition of this Promotion and agree to keep harmless to the organizers from any claims, losses, liability and damage, loss, accident to person or property or from the respective your breach of the rules, terms and condition of this Promotion or your infringement of any law, regulation and / or policies.
28. By participating in this Promotion, each consumer agrees to release and hold LGE and its employee, officers, directors, shareholders, agents ,representatives, parents companies, affiliate ,subsidiaries, licenses, advertising, promotion and fulfillment agencies, and legal advisor , harmless from any and all losses , damages, rights claims and actions of any kind in connection with the Promotion or resulting from acceptance, possession , use or misuse of the Eligible Gift or from any gift-related activity, including without limitation, personal injury ,death and property damage, and claims based on publicity rights, defamation , or invasion of privacy.
29. All pictures and /or images of the Eligible Product(s) and the Eligible Gift found in any advertising and marketing material are for illustration purposes only and may be different from the actual products.
30. The Terms and Condition stated herein shall be governed by and interpreted in accordance with Malaysian Laws and the parties submit to the exclusive jurisdiction of the Malaysian Courts.

IMPORTANT:

Other terms and condition apply. If you do not agree with any of these terms and condition for any reason, please do not participate in the Promotional Activity and do not submit any entry.

Promotion Participation Conditions

As a pre-condition of my participation in this Promotion, I hereby acknowledge and agree with the following:

1. The information collected by LG Electronics (M) Sdn Bhd 200001003055 (505660-U) (AJL932279) ("LGE") which are submitted and/or will be submitted by me or on my behalf will be used in accordance with (a) LGE Privacy Policy stated in LGE's website at www.lg.com/my/privacy and (b) compliance with relevant personal information protection laws and regulations for the following purpose(s):-:
 - i. LGE to organize, manage and administer the Promotion.
 - ii. Other LGE marketing and promotional activities which may be organized by LGE from time to time.
2. LGE may use my information, personal data, including sensitive personal data, and/or disclose such information to relevant LGE affiliates, government authorities, legal or other professional advisers, consultants, agents, and/or any relevant third parties for the Purpose(as defined in LGE's website).
3. Such relevant LGE affiliates, government authorities, legal or other professional advisers, consultants, agents, and/or any relevant third parties may be located outside my country of residence and LGE may transfer my information, personal data, including sensitive personal data outside my country of residence for the Purpose as defined in LGE's website.

Acknowledgement

1. I acknowledge and confirm that I have read and understood the Terms and Conditions of my participation in this Promotion and that I may contact LGE at +603 7962 7777 to change the consent granted herein relating to my personal information at any time.
2. I hereby release LGE, LGE affiliates, government authorities, legal or other professional advisers, consultants, agents, and/or any relevant third parties from any and all liability in relation to their use, collection, disclosure and processing of my information, personal data, image(s)/photo(s) submitted; including sensitive personal data, in the manner and for the Purpose as described herein and any for any future promotional activities by LGE.
3. I fully and unconditionally agree to be bound by all rules, terms and conditions of this Promotion and agree to indemnify LGE and the Participating Retailer from any claims, losses, liability, and damages of any kind that may be incurred, sustained, or arising in connection with my participation in this Promotion or my acceptance or misuse of the Prizes including but not limited to, any injury, death, damage, loss, or accident to person or property, or from my respective breach of the rules, terms and conditions of the Promotion or my infringement of any law, regulation and/or policies.

LG Consumer Electronics: 1300-82-2822 | LG PuriCare™: 1800-18-7874

For enquiries on redemption, please contact support@lgecrm.com.my

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LG Electronics (M) Sdn. Bhd. 200001003055 (C.o. No. 505660-U) (AJL932279)

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Life's Good.