

FOR IMMEDIATE RELEASE

LG HIGH BRIGHTNESS WINDOW-FACING DISPLAYS ENHANCE VIEWING EXPERIENCE

*New Series Delivers Outstanding Visibility with
High Brightness and Powerful webOS Signage Software*

LINCOLNSHIRE, Ill., Feb. 04, 2020 – [LG Business Solutions](http://www.LGSolutions.com) USA has introduced a new series of 4,000 nit high-brightness displays specifically designed for outstanding visibility in window-facing installations. Featuring a thin profile, slim bezels and smart brightness control with ambient light detection and technology that allows clear visibility through polarized sunglasses, the LG XS4F series of 1080p displays deliver superior performance in bright and sun-lit environments.

“Retailers and businesses want to use digital displays in their front windows, and that specialized need requires a more robust display design that utilizes advanced technologies,” said Clark Brown, vice president of digital signage, LG Business Solutions USA. “With brightness of 4,000 nits and automatic smart brightness control, LG’s new XS4F models deliver excellent performance in virtually any lighting environment, especially direct sunlight.”



The XS4F series, available in 49- and 55-inch models, also features quarter-wave plate technology, which solves the issue of viewing digital displays through polarized sunglasses. In addition to the visibility benefits, both the 49-inch (49XS4F) and 55-inch (55XS4F) models can be oriented either horizontally or vertically and include the powerful and easy-to-use webOS 3.0 smart signage platform, enabling use of the display without a separate media player. The 49XS4F features a depth

of 3.3 inches and slim bezels that measure 6.5mm on the display's short sides, and 9mm on the long sides. The 55XS4F features a depth of 3.4 inches and bezels measuring 9.9mm and 12mm, respectively.

Both models are designed to operate in a wide range of temperatures and feature a conformal coating on the main board and power board to protect against degradation from dust, iron powder and humidity. Each XS4F display offers a variety of connectivity options, including RS-232 in/out, eight ohm audio out, two HDMI in, DP in/out, DVI-D in, USB in, audio in, LAN, IR & light sensor, and an SD card slot.



The series' smart brightness control can deliver enhanced power savings and ensure a display isn't too bright for viewers as ambient light decreases. Every XS4F display features a 600mm x 400mm VESA-compliant mount interface and comes backed by a three-year limited warranty.

For more information on LG's commercial display portfolio, please visit www.lgsolutions.com. To download images, [click here](#).

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About LG Business Solutions USA

The LG Electronics USA Business Solutions division serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Electronics USA Business Solutions delivers business-to-business technology solutions tailored to the particular needs of business environments. LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$54 billion global force in consumer electronics, mobile communications, home appliances and air solutions. LG is a 2019 ENERGY STAR® Partner of the Year-Sustained Excellence. For more information, please visit www.LGSolutions.com.

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