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LG AND ‘THE JETSONS’ BOOST YOUR HOME IQ WITH SMART APPLIANCES

TV’s Favorite Futuristic Family Showcases the Smart Home of the Future with LG’s SmartThinQ Line of Connected Appliances in New Video

ENGLEWOOD CLIFFS, N.J., June 15, 2017 – TV’s iconic family of the future, “The Jetsons,” arrive in the smart home of the future powered by LG SmartThinQ® technology in a fun, informative online video that showcases the company’s present and future line of connected home appliances.

The video (<http://youtu.be/2wzmlYvYDic>) spotlights how advanced smart home technology by leading global innovator LG Electronics picks up where “The Jetsons” left off and how LG will change the way consumers operate their home, adding the ultimate in efficiency, convenience and enjoyment. Consumers can create a truly connected home, including the kitchen, living room, laundry room and more – and control it all in the palm of their hand!

Of course, when “The Jetsons” first aired in 1962 (debuting as the first series in color TV on ABC), there was no Internet of Things. (There wasn’t even an Internet.) Yet the family’s daily interactions with futuristic robotic contraptions foreshadowed today’s connected lifestyle, some five decades later. LG’s intuitive technology featured in “The Jetsons” video delivers even greater capabilities and convenience to consumers’ lives, advancing the functionality of today’s home appliances to a whole new level.

In the video, the entire Jetson family plays a role in presenting what the LG smart home of the future looks like equipped with a variety of LG connected appliances including a robotic vacuum cleaner, a washing machine and refrigerator and groundbreaking home robot. LG’s newest robotic vacuum, the **LG Hom-Bot Turbo+**, not only gives a thorough clean, but streams video



from the vacuum's camera directly to your smart phone. The vacuum also offers enhanced cleaning while recognizing objects around the home, such as wires and shoes, and reacts accordingly. By capturing surface images of different rooms, the intelligent cleaner remembers obstacles and learns to avoid them over time. The LG robotic vacuum can also maneuver around household objects and differentiate between them and a person. The Jetsons also experience the future of laundry and clothing care with a peek at LG's fully automatic washing machines, and how cooking has evolved with the **LG InstaView™ refrigerators**, allowing users to simply knock twice on a glass panel to see what is inside.

The video also showcases LG's intelligent home robot (sorry, Rosie!), as part of the company's innovations in artificial intelligence. The eye-catching LG Hub Robot takes the concept of the smart home to the next level. By connecting to other smart appliances in the home, the LG Hub Robot uses voice recognition technology to complete household tasks such as turning on the air conditioner or changing a dryer cycle with simple verbal commands. The LG Hub Robot is equipped with an interactive display that can showcase a wide variety of information such as images of contents inside of the refrigerator and recipes, complete with step-by-step audio instructions. Additionally, the LG Hub Robot offers everyday consumer conveniences such as the ability to play music, set alarms, create reminder memos and provide weather and traffic updates.

For more information about LG's SmartThinQ line of connected appliances visit http://bit.ly/LGUSA_Appliances.

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About Warner Bros. Consumer Products

Warner Bros. Consumer Products, a Warner Bros. Entertainment Company, is one of the leading licensing and retail merchandising organizations in the world.

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About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$48 billion global force and technology leader in home appliances, consumer electronics and mobile communications. LG Electronics sells a range of stylish and innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems and solar energy solutions in the United States, all under LG's "Life's Good" marketing theme. For more news and information on LG Electronics, please visit www.LG.com.



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