

## FOR IMMEDIATE RELEASE

### **LG US LAUNCHES TONE FREE TRUE WIRELESS EARBUDS WITH ACTIVE NOISE CANCELLATION**

*With Meridian Sound, New TONE Free FN7 Delivers  
Enhanced Personal Audio Experience*

**ENGLEWOOD CLIFFS, N.J., December 17, 2020**— LG Electronics USA is expanding its LG TONE Free lineup in the United States with the introduction of its most advanced true wireless earbuds yet...the **LG TONE Free FN7** with Active Noise Cancellation (TONE-FN7). The LG Tone Free FN7 (MSRP \$179.99) is available now at LG authorized dealers and LG.com at a holiday promotion price of \$149.99 through December 27, while supplies last.

The LG TONE Free FN7 offers many of the benefits of its LG TONE Free FN6 sibling<sup>1</sup> – incredibly comfortable in-ear fit, noise isolation performance, Meridian-tuned premium sound, -- and adds Active Noise Cancellation (ANC) to provide even greater listening pleasure and enhanced personal audio experience.

LG TONE Free FN7 builds on the already great passive noise isolation of LG TONE Free FN6 by neutralizing external sounds using up to three microphones in each earbud that monitor soundwaves coming from all directions. Adjustable ear gels with a spiral design deliver an immersive experience that minimizes outside noise seepage. With ANC activated, environmental noises are now reduced, making every call crisp and clear.

Like all LG TONE Free earbuds, the TONE Free FN7 features technology from Meridian Audio, the renowned British audio technology company and LG's trusted partner in delivering superior sound. Powered by Digital Signal Processing, a technology that Meridian has been perfecting for over 25 years, the LG TONE Free FN7 can recreate a realistic soundstage that simulates the

experience of listening to real loudspeakers while also delivering vocals with pristine clarity, completely immersing the listener.

Accessible through the LG TONE Free app available for both Android and iOS devices, Meridian's EQ sound settings provide an elevated listening experience via four customized presets: Natural for a clean, balanced sound; Immersive for a more three-dimensional performance; Bass Boost for extra power and depth; and Treble Boost to bring greater clarity to vocals. The LG TONE Free FN7 also delivers fuller, richer bass that's more powerful than ever<sup>2</sup>.

To learn more about the full LG TONE Free lineup, visit <https://www.lg.com/us/wireless-earbuds#disc>.

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<sup>1</sup> The US version of the LG TONE Free FN7 does not offer the UVnano charging case feature which in the US is exclusive to the previously launched LG TONE Free FN6 model.

<sup>2</sup> Compared to previous LG models

#### **About LG Electronics USA**

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$53 billion global innovator in technology and manufacturing. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems, solar energy solutions and vehicle components. The "Life's Good" marketing theme encompasses how LG is dedicated to people's happiness by exceeding expectations today and tomorrow. LG is a 2020 ENERGY STAR® Partner of the Year-Sustained Excellence. [www.LG.com](http://www.LG.com).

#### *Media Contacts:*

LG Electronics USA

Chris De Maria  
+1 201 408 9111  
[christopher.demaria@lge.com](mailto:christopher.demaria@lge.com)  
[www.LG.com](http://www.LG.com)

Roberto Munoz  
+1 212 880 5337  
[roberto.munoz@lg-one.com](mailto:roberto.munoz@lg-one.com)  
[www.LGnewsroom.com](http://www.LGnewsroom.com)