

FOR IMMEDIATE RELEASE

LG LAUNCHES NEW ‘CREATEBOARD’ SERIES OF INTERACTIVE DISPLAYS FOR EDUCATION MARKET

*Multi-Touch Display Solutions to be Demonstrated at
2022 Future of Education Technology Conference*

LINCOLNSHIRE, Ill., Jan. 25, 2021 — Demonstrating its commitment to developing education-specific solutions that simplify operation and enhance flexibility to meet the needs of modern classrooms, education technology leader [LG Business Solutions USA](#) introduced its 2022 interactive displays, rebranded under the **LG CreateBoard™** moniker, and added optional peripheral products such as mounts, mobile carts and a new Open Pluggable Specification (OPS) system. LG CreateBoards will be demonstrated along with other education-focused displays at the 2022 Future of Education Technology® Conference Jan. 25-28 in Orlando, Fla. (Booths #1821 and #1843).



“LG is helping improve modern

education through new technologies that support flexible learning environments, enhance educator capabilities, enable more engaging lessons for students and provide maximum utility through open-source compatibility with leading software platforms,” said Victoria Sanville, education account leader at LG Business Solutions USA. “Addressing a variety of needs for in-person, remote and blended learning, our purpose-built solutions help

educators meet students where they are and develop more customized lessons as educational institutions increasingly embrace personalized learning.”

The launch of the rebranded interactive display line comes on the heels of LG’s increased investment in the education space, which includes and support structures that make it easier for IT directors and budget managers to select and implement optimized solutions that simplify user operation and maintenance. As a leader in various technology disciplines, the company encourages school leadership, teacher technology leaders and decisionmakers to recognize that single-supplier solutions can dramatically improve reliability, complications from incompatible products and simplify technology training and maintenance for IT staff.



Dovetailing with its focus on the

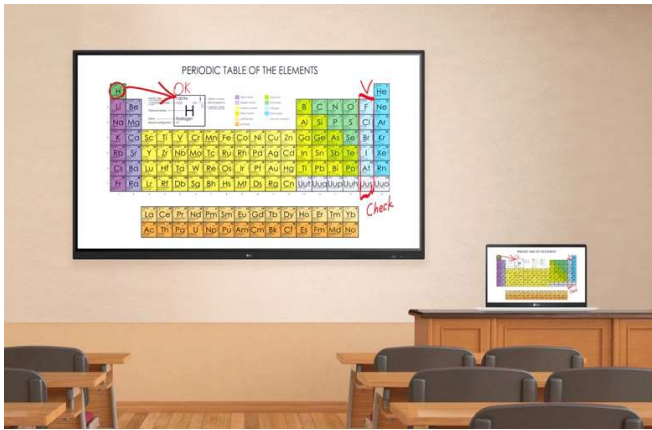
education market, LG is supporting thousands of schools across the United States with the [Life’s Good: Experience Happiness](#) program, which equips youth with mental health skills to better cope with stress and anxiety, build resilience and support a life-long happiness mindset. This award-winning LG initiative — developed and implemented with experts in social-emotional learning, education and the science of happiness — already has reached more than 4 million students with science-based curriculum teaching

sustainable happiness skills.

Available in 65-, 75- and 86-inch models, the LG CreateBoard ensure students can see what the teacher is presenting — even if sitting socially distant — and supports virtually all learning management systems, cloud drives and online conferencing platforms to facilitate in-person or hybrid/remote learning.

“These new solutions work with virtually any software, making them ideal replacements for the last-generation technology,” Sanville added. “What’s more, LG’s full breadth of products empower districts to find creative uses for underutilized spaces and develop multi-purpose rooms that can adapt to a variety of needs throughout the school day.”

LG CreateBoard displays feature IPS display panels for wide viewing angles — critical in classrooms where students may be more spread out than usual — and 4K Ultra HD resolution for presenting detailed content at a large scale. LG CreateBoard’s 20-point multi-touch surface makes it easy to collaborate on-screen. At the same time, the ultra-thin (1 millimeter) gap between the IPS screen and anti-glare, tempered glass screen ensures highly precise touch and on-screen writing experiences. Each LG CreateBoard interactive display is available with two stylus pens in differing colors and tip sizes, allowing users to draw or write simultaneously.



The LG CreateBoard series comes

embedded with the Android operating system and an optional OPS slot for conveniently adding a computer module. The displays are designed to support virtually any application, content management system, learning platform or online conferencing solution that a school uses to engage students in-class and remotely. The OPS system is easy to install and reduces the need for cables and trunking, saving purchase and service costs.

Each LG CreateBoard interactive display is WiFi-enabled for easy connectivity out of the box. When teachers and students join the same network, these displays enhance collaboration thanks to built-in software. ScreenShare Pro allows educators to show up to six screens at once, including from any mobile device that supports wireless mirroring.

LG CreateBoard displays include two built-in front-facing speakers for delivering audio content, while embedded Bluetooth allows users to connect wireless peripherals such as external speakers, keyboards, mice and more. Additional connections include three HDMI ports, one RS-232C port, audio in/out, RJ-45 LAN ports and six USB 2.0/3.0 ports. For enhanced security, the LG CreateBoard features USB Block Mode to prevent copying data to unauthorized devices.

Every LG CreateBoard interactive display is backed by a three-year limited warranty, with extended five-year coverage available through the LG Honors program explicitly tailored for education buyers. The LG Honors program makes it easier for districts to expand technology infrastructure through special pricing on large-format displays, use-case and room design consultations with specialized LG teams, early access to information about upcoming products, and priority case study and press release development to tout local investments and classroom improvements.

For more information about LG's education solutions, please visit [LG's Education page](#) and browse the virtual building walkthrough that highlights various room designs and needs. To download hi-res images, click [here](#).

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About LG Business Solutions USA

The LG Electronics USA Business Solutions division serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Electronics USA Business Solutions delivers business-to-business technology solutions tailored to the particular needs of business environments. Seven-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$56 billion global force in consumer electronics, mobile communications, home appliances and air solutions. For more information, please visit www.LGSolutions.com.

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