TV Entertainment and Advertisements on One Screen
SuperSign TV LX540S

The LX540S includes a built-in TV tuner to broadcast TV programs and deliver advertisements simultaneously. This affordable solution allows you to create content and manage displays using the SuperSign™ Lite software. The 74 screen templates included with the display make it easier than ever for anyone to create dazzling content.

• Built-in speakers and TV tuner
• Wi-Fi Dongle Ready
• USB Plug and Play
• Fail Over
• SuperSign Lite/C Compatibility

Screen Sizes
65", 60", 55", 49", 43"

Simple Connectivity

With the built-in SoC* and Wi-Fi dongle support, installation has been simplified. By removing the external media player and Ethernet/RS232C cables, the total cost of ownership (TCO) can be reduced.
* System on Chip

Fail Over

The USB failover function enables content to be displayed without dead spots when no input signal is available. It supports files in JPG format with a maximum file size of 10 MB.
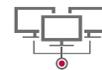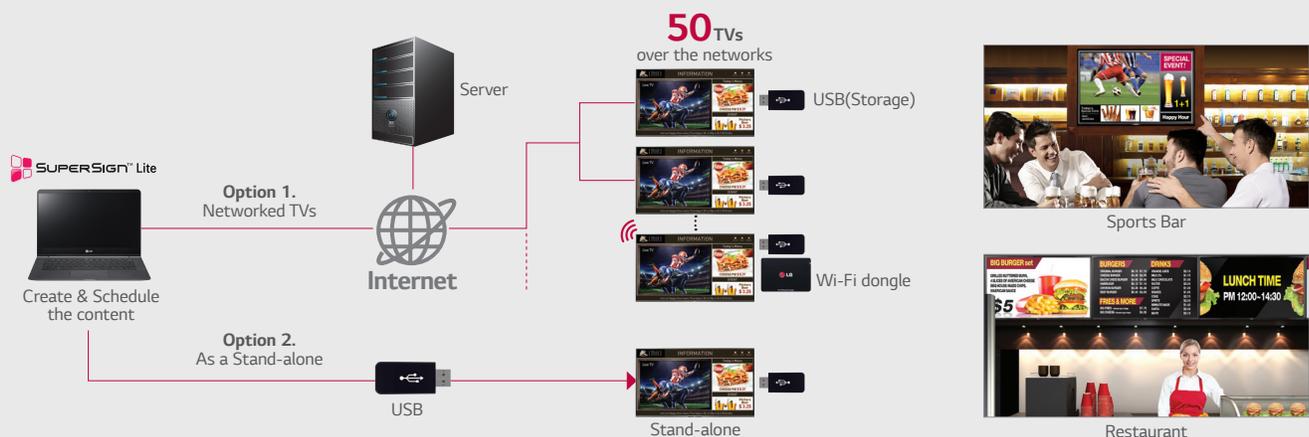
Content Management

The SuperSign™ Solution includes SuperSign Lite and C features to provide digital media editing, scheduling, distribution, and management capabilities. Replace the last sentence with the following: The SuperSign Lite software will give you the capability to connect up to 50 TV's and/or monitors.

SuperSign™ Solutions

SuperSign™ Lite

• Supports a single user and up to 50 clients
• Includes dedicated TV templates
• Features a playlist editor

50 TVs over the networks

Server

USB(Storage)

Wi-Fi dongle

SuperSign™ Lite

Create & Schedule the content

Option 1. Networked TVs

Internet

Option 2. As a Stand-alone

USB

Stand-alone

Sports Bar

Restaurant

Specifications

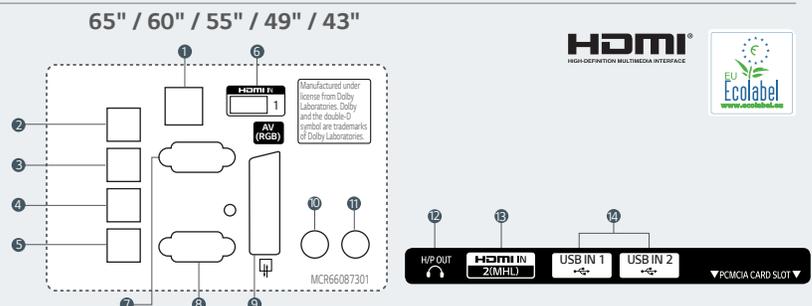|		LX540S
DISPLAY	Screen Size	65" / 60" / 55" / 49" / 43"
	Type	LED (Edge)
	Resolution	1,920 x 1,080 (FHD)
	Brightness	65", 60" : 350cd/m² / 55" : 330cd/m² / 49", 43" : 300cd/m²
BROADCASTING SYSTEM	Analog	PAL/SECAM
	Digital	DVB-T2/C/S2
AUDIO	Audio Output	10W + 10W
HOSPITALITY FEATURES		Welcome Screen (Splash Image, Video), Lock Mode, One Channel Map, Multi IR Code, Hotel Mode, USB Cloning, IR Out (RS-232C), USB Auto Play Back, External Speaker out, Real Time Clock
GENERAL FEATURES	Connectivity	MHL
	Management	Remote diagnostics / Self diagnostics
	Interactivity	HDMI-CEC (without ARC), HTNG-CEC
	Auto Off / Auto Sleep	Yes
	Smart Energy Saving	Yes
	Intelligent Sensor	Yes
	Anti-theft System	Kensington Lock (Stand)
INTERFACE	Side	HDMI In, USB 2.0(2), Cl Slot, Headphone Out (3.5mm Phone Jack)
	Rear	RF In, Component In (Y, Pb,Pr) + Audio (L/R), Digital Audio Out (Optical), RGB In (D-sub 15pin), PC Audio Input, RS-232C (D-sub 9pin), HDMI In, LAN (RJ45), Ext SPK out (3.5mm Phone Jack), Full Scart
ACCESSORY		L-CON, Power cord, CD title (Simple manual)
POWER	Voltage, Hz	100 ~ 240V, 50/60Hz
	Typical (Watts)	65" : 143W / 60" : 136W / 55" : 95.4W / 49" : 80.8W / 43" : 79W
	Stand-by	0.3W↓
STANDARD APPROVAL	Safety	CB
	Environment	CE
	Etc.	ROHS, ErP, Eco flower
	Eco	ErP Class : 60" : A+, 55" : A++, 49" : A+, 43" : A+ / On Power Consumption (IEC62097 Edition 2) (W) : 60" : 93, 55" : 60, 49" : 53, 43" : 51 / Stand By (W) : 0.3 / Luminance Ratio (%) : 65 / Mercury Content (mg) : 0 / Average Annual Consumption (kh) : 60" : 136, 55" : 88, 49" : 77, 43" : 74
SOFTWARE COMPATIBILITY		SuperSign Lite/C / SuperSign Simple Editor
WARRANTY		2-Year Limited Warranty (Parts and Labor)	Extended Warranties Available
OTHER	UPC	65": 7 19192 19701 5 / 60": 7 19192 19702 2 / 50" : 7 19192 19703 9 / 49" : 7 19192 19704 6 / 43" : 7 19192 19875 3

Dimension (unit : mm)
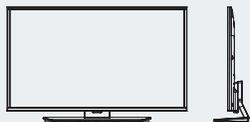
	65"	60"	55"	49"	43"
W x H x D (With Stand)	57.5 "x35.4"x11.6"	53.7" x 33.2" x 11.6"	48.9" x 30.5" x 8.7"	47.1 "x 27.5" x 8.7"	38.3" x 24.6" x193
Weight (With Stand)	75lbs	64.6lbs	46.1lbs	38.8lbs	28lbs
VESA (mm)	300 x 300	300 x 300	300 x 300	300 x 300	200 x 200

Interface

❶ LAN
❷ EXTERNAL SPEAKER OUT
❸ OPTICAL DIGITAL AUDIO OUT
❹ AUDIO IN
❺ COMPONENT IN
❻ HDMI
❼ RS-232C IN
❽ RGB IN
❾ AV
❿ LNB
⓫ ANTENNA / CABLE IN
⓬ H/P OUT
⓭ HDMI IN2(MHL)
⓮ USB IN

65" / 60" / 55" / 49" / 43"

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MCR66087301

H/P OUT | HDMI IN 2(MHL) | USB IN 1 | USB IN 2 | ▼ PCMCIA CARD SLOT ▼

HDMI — HIGH-DEFINITION MULTIMEDIA INTERFACE

EU Ecolabel www.ecolabel.eu

More info www.LGsolutions.com

youtube.com/c/LGECommercialDisplay

LG | Business Solutions