## IPS LED Monitor

with Flicker-Safe and Reader Mode


## Features

## FLICKER-SAFE

- Eye fatigue is a major concern when working overtime on the computer. LG's Almost-Zero Flicker Free technology, allows the ability to work longer and more comfortably without straining the eyes.


## READER MODE

- With a touch of a button, Reader Mode allows the reduction of blue light emissions that can be harmful to the eyes.


## COLOR WIZARD

- Improves vision impaired viewers to adjust the RED and GREEN levels accordingly to easily distinguish colors.


## Specifications

Native Display Resolution $1920 \times 1080$
High Brightness 200 cd/m²
Viewing Angle $178 \times 178$
Tilt $-5^{\circ}$ (front) $20^{\circ}$ (rear)
Vesa ${ }^{\text {TM }}$ Compliant Wall Mountable
3-Year Limited Warranty Parts/Labor/Backlight

Flicker
SAFE(3)
LG's Flicker-Safe technology protects users' eyes from fatigue by
reducing flickering to almost zero.


## $\sqrt{8}$ Smart Solution

DUAL SMART SOLUTIONS
LG's Dual Smart Solution is a function that allows the set-up of dual monitors, dual taskbars, and a split-screen function called dual web.


## $\underset{\text { Reader Mode }}{\overline{=}}$

READER MODE
With a touch of a button, Reader Mode allows the reduction of blue light emissions that can be harmful to the eyes.


## Color COLOR WIZARD

Wizard
Improves the vision impaired viewing experience by adjusting the RED and GREEN levels accordingly to easily distinguish colors.


Color Wizard Mode


27MP37VQ-B


Rear Jack Pack | 27MC37HQ-B
Rear Jack Pack | 27MP37VQ-B



IPS LED Monitor
with Flicker-Safe and
Reader Mode

27MC37HQ-B
27 " class (27" diagonal)

- 27MP37VQ-B

27" class (27" diagonal)



AUDIO OUTPUT
POWER


FREQUENCY


RESOLUTION
CONTROL KEY


LANGUAGES

| MODEL | 27MC37HQ-B | 27MP37VQ-B |
| :---: | :---: | :---: |
| Size | 27" class (27" diagonal) |  |
| Panel Type | IPS |  |
| Color Gamut (CIE1976) | 68\% |  |
| Color Depth <br> (Number of Colors) | 16.7M colors |  |
| Pixel pitch (mm) | $0.3114 \times 0.3114$ |  |
| Aspect Ratio | 16:9 |  |
| Resolution | $1920 \times 1080$ |  |
| Brightness (Typ.) | $200 \mathrm{~cd} / \mathrm{m}^{2}$ |  |
| Contrast Ratio (Original) | 1000:1 |  |
| DFC | 5M:1 |  |
| GTG | 5 ms (High 5ms, Middle 7 ms , Low 9 ms , off 14 ms ) |  |
| Viewing Angle ( $C R \geq 10$ ) | 178/178 |  |
| Surface Treatment | Anti glare, 3H |  |
| D-Sub | Yes |  |
| HDMI | Yes (Version : 1.3) |  |
| DVI-D | No | Yes |
| Jack Location | Back |  |
| Headphone Out | Yes |  |
| Jack Location | Back |  |
| Type | Adapter |  |
| Input | 100 ~ 240Vac, 50/60Hz |  |
| Normal On (EPA) | 27W |  |
| Normal On (typ.) | 31 W | 32 W |
| Sleep Mode (Max) | 0.3W |  |
| DC Off (Max) | 0.3 W |  |
| D-Sub H-Frequency | $30-83 \mathrm{kHz}$ |  |
| D-Sub V-Frequency | $56 \sim 75 \mathrm{~Hz}$ |  |
| DVI-D H-Frequency | No | $30 \sim 83 \mathrm{kHz}$ |
| DVI-D V-Frequency | No | $56 \sim 75 \mathrm{~Hz}$ |
| HDMI H-Frequency | $30 \sim 83 \mathrm{kHz}$ | $30 \sim 83 \mathrm{kHz}$ |
| HDMI V-Frequency | $56 \sim 61 \mathrm{~Hz}$ |  |
| D-sub | $1920 \times 1080$ |  |
| Digital (DVI-D / HDMI) | $1920 \times 1080$ |  |
| Video HDMI | 1080P |  |
| Key Number <br> (Power Key Included) | 6 |  |
| Key Type | Tact Type |  |
| LED Color (On Mode) | White |  |
| LED Color <br> (Power Save Mode) | White Blinking |  |
| Key Location | Bottom |  |
| English, Germanic, French, Spanish, Italian, Swedish, Finnish, Portuguese, Polish, Russian, Greek, Chinese, Japanese, Korean, Ukrainian, Portuguese(brazil), Hindi |  |  |


| SPECIAL FEATURES | MODEL | 27MC37HQ-B | 27MP37VQ-B |
| :---: | :---: | :---: | :---: |
|  | Picture Mode | Yes (Custom, Text, Photo, Cinema, Game) |  |
|  | Reader Mode | Yes |  |
|  | Original Ratio | Yes |  |
|  | DDC/CI | Yes |  |
|  | HDCP | Yes (Version : 1.4) |  |
|  | Intelligent Auto (Auto Adjustment) | Yes |  |
|  | Key Lock | Yes |  |
|  | Plug \& Play | Yes |  |
|  | Response Time Control | Yes |  |
|  | Color Wizard | Yes |  |
|  | Dual Smart Solution | Yes (Dual web, Dual Display, Smart Resolution) |  |
|  | Flicker Safe | Yes |  |
|  | Automatic Standby | Yes |  |
|  | Six Axis Control | Yes |  |
| CABINET | Front | Black Hairline |  |
|  | Back Cover | Black Texture |  |
|  | Stand | Black High Glossy | Black Texture |
|  | Base | Black Hairline |  |
|  | Base Detachable | Yes |  |
|  | Tilt (Angle) | Yes $-5^{\circ}$ (Front) $\sim 20^{\circ}$ (Rear) |  |
|  | Monitor (with Stand) | $25.2^{\prime \prime} \times 8.3^{\prime \prime} \times 19.2^{\prime \prime}$ |  |
|  | Monitor (without Stand) | $25.2^{\prime \prime} \times 1.9^{\prime \prime} \times 15.4^{\prime \prime}$ |  |
|  | Packaging | $28.0^{\prime \prime} \times 5.2^{\prime \prime} \times 18.4^{\prime \prime}$ |  |
|  | Wall Mount Size | $100 \mathrm{~mm} \times 100 \mathrm{~mm}$ |  |
|  | Monitor (with Stand) | 10.6 lbs |  |
|  | Monitor (without Stand) | 9.9 lbs |  |
|  | Packaging | 13.0 lbs |  |
| STANDARD CERTIFICATION | UL(cUL) | Yes |  |
|  | TUV-TYPE | Yes |  |
|  | FCC-B, CE | Yes |  |
|  | ErP | Yes |  |
|  | Windows ${ }^{\text {® }}$ | Yes (Windows 8) |  |
| ACCESSORIES | Power Cord | Yes |  |
|  | D-Sub | Yes |  |
|  | DVI-D | No | Yes |
| WARRANTY | 3-Year Limited Warranty Parts/Labor/Backlight |  |  |
| UPC |  | 719192196513 | 719192195776 |

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