

FOR IMMEDIATE RELEASE**LG OFFERING LIMITED-TIME PROMOTION FEATURING
LG TONE FREE TRUE WIRELESS EARBUDS
WITH SELECT LG OLED TV PURCHASE**

*Upgrade Your Home Entertainment Experience with an LG OLED TV
and Receive New LG TONE Free True Wireless Earbuds with UVnano Charging Case*

ENGLEWOOD CLIFFS, N.J., November 6, 2020 — Upgrading your home entertainment experience this fall just got even better. LG Electronics USA announced a **limited-time promotion** offering consumers a free pair of its recently-debuted LG TONE Free™ true wireless earbuds (model **HBS-FN6**, SRP \$149.99) with the purchase of **LG OLED GX** “Gallery” 4K TVs and **LG OLED BX** 4K TVs¹. This offer is available now through Nov. 30 via LG.com and select LG-authorized dealers nationwide.

The newly designed LG TONE Free true wireless earbuds feature the premium audio experience of Meridian technology and a unique UVnano charging case that uses UV light to reduce 99.9% of bacteria on the earbuds’ speaker mesh during the powered charging cycle.² The flagship FN6 model's UVnano charging case is the first product that is **UL Verified** to reduce bacteria based on a new ultra-violet-light test protocol developed by microbiology experts at UL, considered the world's leading safety science company.

The LG TONE Free earbuds deliver an extra audio dimension courtesy of HSP (Headphone Spatial Processing) technology from Meridian. Its Digital Signal Processing (DSP) technology not only recreates a realistic soundstage that simulates the experience of listening to real loudspeakers, it also delivers vocals with pristine clarity, completely immersing the listener. The earbuds feature customized EQ sound settings developed by Meridian with each mode offering four unique presets to deliver a perfectly tailored listening experience: *Natural*, *Immersive*, *Bass Boost* and *Treble Boost*. Additionally, by connecting the TONE Free earbuds with your LG TV through Bluetooth, you can tap twice on the earbuds to adjust the TV’s volume and three times to change the channel.

The 2020 LG OLED GX Gallery Series TVs deliver a unique, elegant art-inspired gallery design that integrates effortlessly with any home décor with an ultra-thin form factor – the 65-inch model is a mere 20 millimeters (0.79 inches) thin. Paired with an included specially-designed wall mount, the 55-, 65- and 77-inch class models hang completely flush on the wall, providing a dramatic appearance, transforming the OLED into a piece of art. Combining OLED's self-emissive technology and absolute blacks with support for Dolby Vision IQ and the UHD Alliance's new Filmmaker Mode™, 2020 LG OLED TVs bring the cinema into the living room with new levels of realism. The GX Gallery series 4K UHD models provide genuine space integration and an element of futuristic luxury, elevating their surroundings regardless of whether they're turned on.

For more information on LG OLED TVs and the TONE Free earbud promo, including terms and conditions, visit <https://www.lg.com/us/promotions/lg-oled-gx-bx-tone-free-earbuds-bundle>.

¹ Eligible for 77/65/55 OLED GX and BX TV models.

² Independent testing shows the UVnano charging case kills 99.9% of bacteria on the speaker mesh of the earbuds in ten minutes while charging. The UV LED function works only when charging case is connected to the power cable. Not a medical device nor for use as or to replace a medical device. Device or any of its parts not intended or implied to prevent or treat any health conditions.

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About LG Electronics USA

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$53 billion global innovator in technology and manufacturing. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems, solar energy solutions and vehicle components. The “Life’s Good” marketing theme encompasses how LG is dedicated to people’s happiness by exceeding expectations today and tomorrow. LG is a 2020 ENERGY STAR® Partner of the Year-Sustained Excellence. www.LG.com.

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