

THE PHONE THAT MAKES SMART SIMPLE.

AUDIENCE

Today's smartphones are no longer just for business professionals, they're for everyone. From teenagers to thirty-somethings, first-time smartphone users are looking for quick, uncomplicated access to things that make their lives easier. They want simpler, more meaningful ways to connect with family, friends, and social communities that keep them on the go and in the know.

ATTRIBUTES

Merge into the fast lane with LG Optimus S™. Get all the time-saving goodies of the latest Android™ 2.2 – speed, simplicity, and apps like Google Voice™ Actions that make online search, shopping, and music just an easy voice command. Turn Optimus S into a Wi-Fi® hotspot so friends can surf too. Its large and inviting 3.2" touch screen is perfect for smartphone newbies. And Optimus S can be customized with five different home screens. Now that's smart!



ADVANTAGES

- A MOBILE PIPELINE TO GOOGLE** Android 2.2 provides super-fast easy integration with all Google™ apps, favorites and widgets.
- WI-FI® WONDER** Use your phone's 3G connection to create an instant Wi-Fi hotspot. Share with up to five friends, or just tether your own laptop.
- SPRINT ID EXPERIENCE** Choose a custom app package that fits your interests—social networking, entertainment, shopping—and download it all with one click.
- YOUR VOICE IS MY COMMAND** Google Voice Actions let you search for online shopping, music, text, calls, emails, and more... just by speaking key words.
- WATCH WITH WONDER** A truly cinematic media experience that allows you to enjoy your media right on your phone.
- CONNECT TO EVERYTHING** Easy access to social networking, texting, email, IM, blogs, media sharing, streaming video and more.

LG optimus^S



ANDROID™-POWERED SMARTPHONE (FROYO V2.2) ■ 5 CUSTOMIZABLE HOME SCREENS WITH SPRINT ID ■ WI-FI® CONNECTIVITY WITH PORTABLE WI-FI® HOTSPOT ■ LARGE 3.2" TOUCH SCREEN ■ VIRTUAL QWERTY KEYBOARD ■ 3.2 MP AUTOFOCUS CAMERA AND CAMCORDER ■ GOOGLE MAPS™ NAVIGATION ■ MUSIC PLAYER WITH UP TO 32GB microSD™ CARD SLOT ■ BLUETOOTH® CONNECTIVITY

ENHANCED USER INTERFACE

- Android 2.2
- Home Screens – customize up to 5 screens with shortcuts to apps, favorites, and widgets
- Virtual QWERTY Keyboard for Fast Typing
- Google™ Integration – preloaded popular Google apps
- Exchange Support – improved security, remote wipe capability for Exchange administrators, support for Exchange calendars in the Calendar application, auto-discovery for easy setup and syncing of an Exchange account,* and Global Address Lists lookup in the Email application
- Proximity Sensor – locks the touch screen and buttons while talking on the phone
- USB Charging via Computer
- Airplane Mode (RF Off)

*Available for Exchange 2007 and higher.

SPRINT ID

- Total experience device personalization that includes ringtones, wallpapers, apps and widgets†
- Custom personalization with up to five Sprint ID experience packs

DESIGN

- Sleek & Stylish Design
- Multiple Color Options: Charcoal and Purple
- Large 3.2" Touch Screen
- Capacitive Touch Screen – for fast and accurate response
- Live Wallpaper – dynamic, animated backgrounds
- Touch Vibration for Tactile Feedback*
- Micro USB/Charging Port

*Only available on certain interactions with the touch screen.

MOBILE MEDIA

- Android Market™ – browse and download thousands of free and paid apps from around the world†
- Full HTML Web Browser with Google Search†
- Sprint Zone™ – one stop source to access wireless accounts, phone tips, news, top apps and more
- Connect to Social Networks – send quick updates to Twitter®,* Facebook®, MySpace™,* or added social networks†
- Mobile Instant Messaging – Google Talk™, AIM®,* Yahoo!® Messenger*†
- Gmail™ and Email – mobile personal and corporate email†
- Visual Voicemail†
- Text, Picture, Video and Voice Messaging†

*Applications downloaded from Android Market.

CAMERA/VIDEO

- 3.2 MP Autofocus Camera and Camcorder*
- Camera Resolutions: 2048 x 1536 (default), 1600 x 1200, 1280 x 960, 640 x 480, 320 x 240 Pixels
- Camera Zoom: up to 2x
- Macro Mode – take detailed pictures up close
- Image Editor: zoom, rotate, and crop images
- Image Quality – set camera to capture Normal, Fine, or Super Fine
- Store Location – choose whether or not to store location information with photos
- Customizable White Balance* & Color Effect*
- Video Resolutions: 640 x 480 (default), 320 x 240, 176 x 144 Pixels
- Video Quality – set camcorder to record High or Low; YouTube (High, 10 min.) and MMS (Low, 30 sec.)
- Video Recording Time: up to 30 sec., 10 min., or 30 min.**

*Available in both video and camera modes.

**Depends on available memory.

MULTIMEDIA

- Video Player for WMV, MP4, 3GP, and 3G2 Formats
- Music Player for MP3, WMA, Unprotected AAC, and Unprotected AAC+ Formats
- Stereo Sound via Headset or Bluetooth®
- Multitask While Playing Music in the Background
- Music Library – organized by artist, album, song and playlist
- Repeat & Shuffle Music Playback Modes
- USB Mass Storage – transfer files between microSD™ card and PC*

*USB cable and microSD card required (both included).

BLUETOOTH®

- Version: 2.1 + EDR (Enhanced Data Rate)
- Save up to 20 Bluetooth Pairings*
- Supported Profiles: headset, handsfree, object push, advanced audio distribution (stereo), audio/video remote control, file transfer, phone book access
- Listen to Music with Optional Stereo Bluetooth Headset**
- Send User Generated Pictures (JPEG) and Videos via Bluetooth Wireless Technology

*Depends on available memory.

**Dependent on media and other data stored on the phone.

TOOLS & DATA

- Android Apps: Home Screen Tips, Browser, Calculator, Calendar (Corporate or Google), Camera, Clock, Contacts, Email, Gallery, Market, Messaging, Music, Navigation, Phone, Settings, Talk, & Voice Dialer
- Widgets and Google™ Applications: Google Maps™, Google Talk™, Gmail™, & Google Search (including Google Voice Search)

- Google Maps™ Navigation – spoken turn-by-turn directions showing real time traffic and 360° views of the destination
- Wi-Fi® Connectivity – IEEE 802.11b/g
- Portable Wi-Fi Hotspot – share a data connection with up to 5 devices at once†
- Phone Book – unlimited fields* for numbers, emails, physical addresses, IM screen names, notes, nicknames, web addresses, & a picture ID**
- FOTA Capable – upgrade firmware over the air†
- S-GPS & A-GPS Support for Enhanced Location Accuracy
- gpsOneXTRA – enhanced standalone GPS functionality

*Depends on available memory.

**Dependent on media and other data stored on the phone.

VOICE/AUDIO

- One-Touch Speakerphone*
- Speaker-Independent Voice Commands with Dedicated Voice Command Key
- Text to Speech & Google Voice Search™
- MP3 Music Ringer Support (clips from hit songs)†
- 41 Unique Ringtones + Vibrate & Silent Modes
- TTY/TDD Support
- Hearing Aid Compatible (M4/T4 Rating)

*Only available during a call.

SPECS

- Technology: CDMA
- Frequencies: CDMA – 1.9 GHz CDMA PCS, 800 MHz (Digital Dual-Band)
- Data Transmission: EVDO† Rev. A
- Processor: MSM7627 dual core processor: 600 MHz applications processor, 400 MHz modem processor
- Dimensions: 4.47" (H) x 2.32" (W) x 0.52" (D)
- Weight: 4.6 oz.
- Display: 16M Color CGS, 480 x 320 Pixels, 3.2"
- Standard Battery: 1,500 mAh
- Talk Time: up to 5 Hours*
- Internal User Memory: 140 MB
- microSD™ Memory Slot: up to 32GB memory card**

*Certain features may use more power and cause actual time to vary.

**2GB microSD card with SD adapter included. Additional memory cards sold separately.

ACCESSORIES

- Standard Battery*
- Wall/USB Charger*
- 2GB microSD Memory Card w/ SD Adapter*
- Bluetooth Headset
- Bluetooth Stereo Headset
- Stereo Headset
- Vehicle Power Charger

*Included with phone.

† Sprint PCS service required. Product features subject to change. Features based on carrier program availability. Additional charges may apply.



LG Electronics MobileComm

10101 Old Grove Rd., San Diego, CA 92131

Customer Service: (800) 793-8896

www.lg.com



EDUCATIONAL LINK