

LG **optimus^U**

THE PHONE THAT SIMPLIFIES LIFE'S CONNECTIONS.



AUDIENCE

Today's smartphones are no longer just for business professionals, they're for everyone. From teenagers to thirty-somethings, first-time smartphone users are looking for quick, uncomplicated access to things that make their lives easier. They want simpler, more meaningful ways to connect with family, friends, and social communities that keep them on the go and in the know.

ATTRIBUTES

Merge into the fast lane with LG Optimus U.™ Get all the time-saving goodies of the latest Android™ 2.2 – speed, simplicity, and lots of preloaded Google apps. Try your finger at uber-texting with superfast Swype® gestures on the generous 3.2" touch screen. Or just frame your 3.2 MP snapshots in full detail. You can turn Optimus U into a Wi-Fi® hotspot too, so friends can join you on the net. And, if you want to add your own touch, try five or seven customizable home screens.

ADVANTAGES

GOOGLE MANIA

The Android 2.2 OS is preloaded with Google Maps™ Navigation and other popular apps.

HOME SWEET HOME

Five or seven customizable home screens let you redecorate your mobile living space just the way you want it.

A HOTSPOT ON THE SPOT

Use your phone's 3G connection to create an instant Wi-Fi hotspot that you can share with up to five devices. (Carrier charges may apply.)

SWYPE® YOUR TYPE

Text faster using the continuous-motion input feature on the virtual keyboard. The 3.2" touch screen gives you plenty of finger room.

CRYSTAL CLEAR

Autofocus makes this 3.2 MP camera and camcorder a cinch to shoot and share in perfect detail.

LET IT RIP OR RAP

Have a blast listening to your favorite tunes with a playlist capacity of up to 32GB via a microSD™ card slot.



ANDROID

lgusa.com/OptimusU

LG OPTIMUS™



ANDROID™-POWERED SMARTPHONE (FROYO 2.2) ▪ 5 OR 7 CUSTOMIZABLE HOME SCREENS ▪ LARGE 3.2" CAPACITIVE TOUCH SCREEN ▪ VIRTUAL QWERTY KEYBOARD WITH SWYPE® ▪ WI-FI® CONNECTIVITY WITH PORTABLE WI-FI® HOTSPOT ▪ GOOGLE MAPS™ NAVIGATION ▪ 3.2 MP AUTOFOCUS CAMERA AND CAMCORDER ▪ MUSIC PLAYER WITH UP TO 32GB microSD™ CARD SLOT ▪ BLUETOOTH® CONNECTIVITY

ENHANCED USER EXPERIENCE

- Android 2.2 OS
- Home Screens – customize 5 or 7 screens with shortcuts to apps, favorites, and widgets
- Virtual QWERTY Keyboard with Swype
- Dedicated Shortcuts – Phone, Contacts, Launcher, Messaging, and Browser have dedicated shortcuts accessible from any panel of the home screen
- Google™ Integration – preloaded popular Google apps
- Exchange Support

DESIGN

- Sleek & Slim Design
- Large 3.2" Capacitive Touch Screen – fast and accurate response
- Touch Vibration for Tactile Feedback*
- Proximity Sensor – locks the touch screen and buttons while talking on the phone
- Accelerometer
- Micro USB Charging Port
- USB Charging Via Computer
- Airplane Mode (RF Off)

*Only available on certain interactions with the touch screen.

MOBILE MEDIA

- Android Market – browse and download 100,000+ free and paid apps from developers around the world
- Full HTML Web Browser with Google Search
- Connect to Social Networks – send quick updates to Twitter®, Facebook®, MySpace™, or added social networks
- Mobile Instant Messaging – Google Talk™, AIM®,* or Yahoo!® Messenger*
- Gmail™ and Email – mobile personal and corporate email
- Text, Picture, Video and Voice Messaging**
- Wi-Fi Connectivity – 802.11b/g
- Portable Wi-Fi Hotspot – share a data connection with up to five devices**

*Applications downloaded from Android Market.

**U.S. Cellular service required. Product features subject to change. Features based on carrier program availability. Additional charges may apply.

MULTIMEDIA

- Video Player for WMV, MP4, 3GP, & 3G2 Formats
- DivX Certified® to Play DivX® Video up to 320 x 240 Pixels
- Music Player for MP3, WMA, AAC, & AAC+ Formats
- Stereo Sound via Wired or Bluetooth® Headset
- Multitask While Playing Music in the Background
- Music Library – organized by artist, album, song and playlist
- Repeat & Shuffle Music Playback Modes
- USB Mass Storage – transfer files between microSD™ card and PC*

*USB cable and microSD card required (both included).

CAMERA/VIDEO

- 3.2 MP Autofocus Camera and Camcorder
- Camera Resolutions: 2048 x 1536 (default), 1600 x 1200, 1280 x 960, 640 x 480, and 320 x 240 Pixels
- Camera Zoom: up to 4x
- Scene Mode – choose from Auto, Portrait, Landscape, Sports, Night, and Sunset settings*
- Image Editor: zoom, rotate, and crop images
- Customizable Brightness,* White Balance,* Shutter Sound, Color Effect,* ISO, Image Quality, Auto Review,* and Timer
- Shot Mode: Continuous shot, Beauty shot, Art shot, Face effect, and Cartoon
- Tag Location – add geographic information to images
- Macro Mode – take detailed pictures up close
- Video Resolutions: 640 x 480 (default), 320 x 240, and 176 x 144 pixels
- Audio Recording – choose to record video with or without sound (mute)
- Video Quality – set camcorder to record Normal, Fine, or Super Fine quality
- Video Recording Time: up to 60 seconds for sending or unlimited for saving**

*Available in both video and camera modes.

**Depends on available memory.

BLUETOOTH®

- Version: 2.1 + EDR (Enhanced Data Rate)
- Save up to 100 Bluetooth Pairings*
- Supported Profiles: headset, hands-free, object push, advanced audio distribution (stereo), audio/video remote control, file transfer, and phone book access
- Listen to Music with Optional Stereo Bluetooth Headset**
- Send Contacts, User-Generated Pictures (JPEG), and Videos via Bluetooth wireless technology

*Depends on available memory.

**Accessories sold separately.

VOICE/AUDIO

- Google Voice Actions – use voice commands to compose text messages or emails, navigate to a location, view maps, play a song, and much more
- One-Touch Speakerphone*
- Speaker-Independent Voice Commands with Dedicated Voice Command Key
- Google Voice Search
- MP3 Music Ringer Support (clips from hit songs)**
- 32 Unique Ringtones + Vibrate and Silent Modes
- TTY/TDD Support
- Hearing Aid Compatible (M4/T4 Rating)

*Only available during a call.

**U.S. Cellular service required. Product features subject to change. Features based on carrier program availability. Additional charges may apply.

TOOLS & DATA

- Android Apps: Browser, Calculator, Calendar, Camera, Clock, Contacts, Email, Gallery, Messaging, Music, Phone, Settings, Talk, and Voice Dialer
- Google Maps™ Navigation – spoken turn-by-turn directions showing real-time traffic and 360° views of the destination
- Your Navigator Deluxe – voice-guided, turn-by-turn directions*
- Phone Book – unlimited fields** for numbers, email addresses, physical addresses, organization names, IM screen names, notes, a nickname, web addresses, anniversaries, and a picture ID***
- S-GPS Support for Enhanced Location Accuracy

*U.S. Cellular service required. Product features subject to change. Features based on carrier program availability. Additional charges may apply.

**Depends on available memory.

***Dependent on media and other data stored on the phone.

SPECS

- Technology: CDMA
- Frequencies: 800 MHz CDMA, 1.9 GHz CDMA PCS
- Data Transmission: EVDO Rev. A, 1xRTT
- Dimensions: 4.56" (H) x 2.22" (W) x 0.62" (D)
- Weight: 5.57 oz.
- Display: 16M Color CGS, 480 x 320 Pixels, 3.2"
- Standard Battery: 1,500 mAh
- Talk Time: Up to 7 Hours*
- Standby Time: Up to 20 Days*
- Internal Memory: 102 MB
- microSD™ Memory Slot: Up to 32GB Memory Card**

*Certain features may use more power and cause actual time to vary.

**2GB microSD card included. Additional memory cards sold separately.

ACCESSORIES

- Standard Battery*
- Travel Adapter and USB Cable*
- 2GB microSD Memory Card*
- Headset
- Stereo Headset
- Bluetooth Headset
- Bluetooth Stereo Headset
- Vehicle Power Charger

*Included with phone.



EDUCATIONAL LINK

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