

FOR IMMEDIATE RELEASE

LG BUSINESS SOLUTIONS RECOGNIZED AS CDW PARTNER OF THE YEAR

Honor Highlights LG's Industry-Leading 2019 Collaboration, Partner Engagement and Sales Growth with CDW

LINCOLNSHIRE, III., Dec. 9, 2019 – <u>LG Business Solutions USA</u> has been named a Partner of the Year by CDW, the nation's leading B2B technology solutions provider. Presented at CDW's 2019 Partner Summit in Las Vegas, the Partner of the Year Awards recognize top-performing CDW partners that provided exemplary products, programs, solution and services to support CDW and its customers throughout the year.

"CDW Partner of the Year Awards honor and celebrate the efforts of outstanding partners in support of CDW's goal to deliver exceptional customer experiences," said Matt Troka, CDW senior vice president of product and partner management. "We congratulate LG and thank them for their continued commitment to CDW."

"LG and CDW are delivering cutting-edge, purpose-built digital signage solutions that make enhanced customer engagement



Celebrating LG's 2019 CDW Partner of the Year Award are (left to right): Matt Troka, CDW; Dan Leunig, LG; Phanna Prum, LG; James Panfil, LG; Jay Lewis, LG; Clark Brown, LG; Stephen Hu, LG; Christine Leahy, CDW; Simon Shin, LG; and Adam Garcia, LG.

attainable for any business or industry," said Clark Brown, vice president, digital signage, LG Business Solutions USA. "We're honored to receive this prestigious recognition, and I proudly accept this award on behalf of our channel account team, field end user reps, marketing team, product managers and LG bid desk who all work tirelessly each day with their CDW counterparts to expand the digital capabilities and opportunities for end-customers across various vertical markets. Like the saying goes, 'winning is contagious; we all hope it can spread.""

CDW Partner of the Year Awards are based on input from CDW's sales team and backbone departments such as product and partner management, marketing and partner finance. Additional



selection criteria include growth of the partners' sales through CDW, overall profitability at CDW and market strategy alignment.



LG offers the industry's broadest array of display products and technologies that include everything

from a family of desktop monitors featuring LG's 21:9 IPS displays to advanced video wall displays to one of the broadest 4K UHD portfolios in the market (with models ranging from 49-to 98-inches), as well as unique LG OLED screens in various configurations and LG Ultra Stretch displays. The LG product line also features indoor 1.0, 1.5. and 2.0mm pixel pitch LED display solutions for retail spaces, sports stadiums and transportation hubs.

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About LG Business Solutions

The LG Electronics USA Business Solutions division serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Business Solutions delivers business-to-business technology solutions tailored to various business environments. LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$55 billion global innovator in technology and manufacturing. LG is a 2018 ENERGY STAR[®] Partner of the Year-Sustained Excellence. www.LGSolutions.com.

Media Contacts:

LG Electronics USA

Kim Regillio 847 941 8184 kim.regillio@lge.com

Bob Griffin 212 481 3456 x16 bob@griffin360.com