



**EMBARGOED UNTIL DECEMBER 15 @ 8:00 PM (EST)**

**LG CEO TO SHARE COMPANY'S VISION  
FOR THE FUTURE AT CES 2023**

*Under Theme of 'Life's Good', Company to Present Roadmap and  
Introduce New 2023 Product Lineups at Upcoming CES Press Conference*

**ENGLEWOOD CLIFFS, NJ, Dec. 15, 2022** — LG Electronics (LG) today announced that it will be making an in-person return to CES®, operating a physical exhibition booth and holding its *LG World Premiere* press conference on the ground in Las Vegas this January. The press conference, themed '*Life's Good*,' is scheduled to get under way at 08:00 (PST) on January 4 at the Mandalay Bay Convention Center.

To begin the event, CEO William Cho will take to the stage to present his vision for the future of LG, sharing key areas of focus for 2023 and beyond. CEO Cho will touch on the company's innovations for a better life, the new challenges it undertook to expand customer experiences and LG's unrelenting promise to protect the environment and contribute to the creation of a more inclusive society.

LG will also debut its latest innovative products and smart lifestyle solutions designed to provide exceptional customer experiences and value. This includes the LG OLED TV, which is taking the next step forward in celebration of its tenth anniversary, and a new paradigm of home appliances providing new value even after purchase.

The press conference will be livestreamed on the company's website ([www.LG.com/CES2023](http://www.LG.com/CES2023)) and [LG Global YouTube channel](#), where visitors can also check out all of the new LG lifestyle solutions unveiled at CES 2023.

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**About LG Electronics USA**

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$63 billion global innovator in technology and manufacturing. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems, energy solutions and vehicle components. LG is a seven-time ENERGY STAR® Partner of the Year. The company's commitment to environmental sustainability and its "Life's Good" marketing theme encompass how LG is dedicated to people's happiness by exceeding expectations today and tomorrow. [www.LG.com](http://www.LG.com).

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