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## **LG USA LAUNCHES 2021 GRAM LAPTOP COMPUTERS**

*Ultra-lightweight Laptops Deliver More Screen Real Estate and Sleek & Stylish New Design While Maintaining Powerful Performance and Portability*

**ENGLEWOOD CLIFFS, N.J., Feb 11, 2021** — LG Electronics USA announced pricing and availability of the full line of 2021 **LG gram** laptops at LG-authorized dealers nationwide. Led by the CES® 2021 Innovation Award-winning 17-inch LG gram 17, the 2021 line features stylish new designs and productivity-boosting 16:10 aspect ratio screens ideal for both productivity and entertainment.



The diverse lineup includes five exciting new models: LG gram 17 (model 17Z90P), LG gram 16 (model 16Z90P), LG gram 14 (model 14Z90P), LG gram 2-in-1 16 (model 16T90P) and LG gram 2-in-1 14 (model 14T90P) all with 16:10 aspect ratio screens designed around maximizing work efficiency. Offering more screen real estate than the



16:9 displays found on most laptops, the latest LG grams are able to show more information at any one time. The keyboard and touchpad have also been enlarged for extended comfort and efficiency without compromising the portability of these compact devices. The 2021 LG gram lineup also features an expanded range of color options including white, black, silver and green outer shells.

Model	Model. suffix	Specs			SRP	Availability
		Main	Color	Battery <sup>1</sup>		
gram 14	14Z90P-K.AAW3U1	i3 TGL_8GB_256GB	White	Up to 25.5 hr	\$999	Now
	14Z90P-K.AAW5U1	i5 TGL_8GB_256GB	White	Up to 25.5 hr	\$1199	Now
	14Z90P-K.AAS7U1	i7 TGL_8GB_512GB	Silver	Up to 25.5 hr	\$1399	Now
	14Z90P-K.AAS8U1	i7 TGL_16GB_512GB	Silver	Up to 25.5 hr	\$1499	Now
	14Z90P-K.AAB8U1	i7 TGL_16GB_512GB	Black	Up to 25.5 hr	\$1499	Now
gram 16	16Z90P-K.AAW5U1	i5 TGL_8GB_256GB	White	Up to 22 hr	\$1299	Now
	16Z90P-K.AAS8U1	i7 TGL_16GB_1TB	Silver	Up to 22 hr	\$1699	Now
	16Z90P-K.AAB8U1	i7 TGL_16GB_1TB	Black	Up to 22 hr	\$1699	Now
gram 17	17Z90P-K.AAB8U1	i7 TGL_16GB_1TB	Black	Up to 19.5 hr	\$1799	Now
gram 2 in 1 (14)	14T90P-K.AAB9U1	i7 TGL_16GB_1TB	Black	Up to 24.5 hr	\$1699	Mid-Mar
	14T90P-K.AAG9U1	i7 TGL_16GB_1TB	Green	Up to 24.5 hr	\$1699	Mid-Mar
gram 2 in 1 (16)	16T90P-K.AAG7U1	i5 TGL_16GB_512GB	Green	Up to 21 hr	\$1499	Mid-Mar
	16T90P-K.AAS9U1	i7 TGL_16GB_2TB	Silver	Up to 21 hr	\$1999	Mid-Mar
	16T90P-K.AAB9U1	i7 TGL_16GB_2TB	Black	Up to 21 hr	\$1999	Mid-Mar

Covering 99 percent (typical) of DCI-P3 color space<sup>2</sup>, LG gram's new high-res displays are perfect for entertainment as well as work, delivering exceptional picture quality with



vibrant, accurate colors, excellent contrast and sharp details. New for 2021, the four-sided slim bezel design aids in viewer immersion and contributes to the premium products' sleeker, more sophisticated look.

Able to meet the needs of the most demanding users, LG gram laptops are Intel® Evo™ Platform verified, powered by an 11th Gen Intel® Core™ processor with Iris® Xe Graphics and speedy LPDDR4x memory. LG gram models 17Z90P, 16Z90P and 16T90P feature 80Wh high-density batteries to ensure long periods of use between charges<sup>1</sup>, freeing users from the need to carry a power adapter with them at all times.

Providing a big-screen experience without sacrificing portability, the flagship LG gram 17 features a large 17-inch screen while only weighing 2.98lbs (1.35kg). Equally transportable, the new LG gram 16 and 14 models weigh in at just 2.62lbs (1.19kg) and 2.2lbs (999g) respectively and are a scant 0.66 inches (1.68cm) thick. Thanks to LG's slim bezels and a hidden hinge design, all three models achieve an impressive screen-to-body ratio (STBR) of 90 percent.

Both the 16- and 14-inch versions of the new LG gram 2-in-1 deliver incredible freedom thanks to LG's unique 360-degree hinge and their exceptional lightness. The LG gram 2-in-1 comes with a stylus pen compatible with Wacom AES 2.0 for a smooth, precise writing and drawing experience.

To learn more about LG gram, visit [lg.com](https://www.lg.com).

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#### **About LG Electronics USA**

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$53 billion global innovator in technology and manufacturing. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, mobile phones, commercial displays, air conditioning systems, solar energy solutions and vehicle components. The "Life's Good" marketing theme encompasses how LG is dedicated to people's happiness by exceeding expectations today and tomorrow. LG is a 2020 ENERGY STAR® Partner of the Year-Sustained Excellence. [www.LG.com](https://www.LG.com).



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<sup>1</sup>Actual battery life will vary from specifications depending on model, setup configuration, applications used, features utilized and power management settings.

<sup>2</sup>DCI-P3 Typical 99%, Minimum 95%