



**FOR IMMEDIATE RELEASE**

**LG ONSITE PRESENCE AT CES 2022  
SPOTLIGHTS SUSTAINABILITY LEADERSHIP**

*Greener Products, Carbon-Neutral Booth Design  
Help Deliver 'The Better Life You Deserve'*

**LAS VEGAS, Jan. 6, 2022** – Environmental sustainability is front and center at CES® 2022 in the 22,000-square-foot LG Electronics booth, which was constructed entirely of upcycled, recycled and recyclable materials. For its zero carbon CES booth, LG worked with sustainability leader [Carbonfund.org Foundation](https://www.carbonfund.org) to neutralize 100 metric tonnes of emissions through carbon credits covering all estimated carbon emissions related to the booth's transportation, fabrication and onsite electricity use.

The unique booth concept, which seamlessly connects visitors from the physical space to LG's digital experience leveraging both virtual and augmented reality, features a series of kiosks where visitors can experience how LG seeks to elevate all aspects of daily life through technological and design innovation.

Consistent with LG's CES theme for 2022, *The Better Life You Deserve*, the sustainable exhibit was constructed entirely of recycled oriented strand board (OSB) plywood made by compressing wood scraps, and eliminating use of glue, paint and varnish. The exhibit design was simplified to facilitate easy recycling after the trade show.

This week at CES, where LG is unveiling dozens of new ENERGY STAR® certified home appliances, home entertainment products and IT devices, the company is highlighting its broad sustainability commitment, including eco-friendly product and packaging designs, greener production processes and reductions of hazardous substances.

During its CES [virtual press conference](#), LG discussed how its products are becoming more eco-friendly throughout their entire lifecycle – from development, production and delivery to installation, use and disposal. Among other things, LG has pledged to use up



to 600,000 tons of recycled plastic in its manufacturing process and increase the recovery of electronic waste to up to 8 million tons by 2030.

At CES, LG also announced its million-dollar *Life's Good Award*, which will recognize innovation to minimize environmental impact by pursuing zero waste and closed-loop systems, while reducing greenhouse gas emissions and addressing climate change.

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#### **About LG Electronics Inc.**

LG Electronics is a global innovator in technology and consumer electronics with a presence in almost every country and an international workforce of more than 75,000. LG's four companies – Home Appliance & Air Solution, Home Entertainment, Vehicle component Solutions and Business Solutions – combined for global sales of over USD 56 billion in 2020. LG is a leading manufacturer of consumer and commercial products ranging from TVs, home appliances, air solutions, monitors, service robots, automotive components and its premium LG SIGNATURE and intelligent LG ThinQ brands are familiar names world over. Visit [www.LGnewsroom.com](http://www.LGnewsroom.com) for the latest news.

#### **About LG Electronics USA**

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$56 billion global innovator in technology and manufacturing. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems, solar energy solutions and vehicle components. LG is a seven-time ENERGY STAR® Partner of the Year. The leadership in environmental sustainability and its “Life’s Good” marketing theme encompass how LG is dedicated to people’s happiness by exceeding expectations today and tomorrow. [www.LG.com](http://www.LG.com).

#### **About the Carbonfund.org Foundation**

[Carbonfund.org](http://Carbonfund.org) is leading the fight against climate change, making it easy and affordable for any [individual, business or organization](#) to [reduce & offset their climate impact](#) and hasten the transition to a clean energy future. Carbonfund.org achieves its goals through climate change education, carbon offsets & reductions, and public outreach. Carbonfund.org has America's first carbon neutral product label, Carbon-free® Certified. The [Carbonfree® Certified Products Program](#) is proud to be part of [Amazon's Climate Pledge Friendly Program](#).

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