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FETC Booth Number #1849

FOR IMMEDIATE RELEASE

LG TO INTRODUCE NEW GOOGLE EDLA CERTIFIED CreateBoard™ IN 2024

The New LG CreateBoard can integrate with various Google products and the Common Alerting Protocol. Both features will be demoed At FETC 2024 in Orlando.

ORLANDO, Fla., Jan. 17, 2024 – [LG Business Solutions USA](https://www.lg.com/us/business-solutions), a leading innovator of cutting-edge display technologies, today announced its Google Enterprise Devices Licensing Agreement (EDLA) certification for the new CreateBoard (TR3DK-BM). The interactive display will now come with Android 13 pre-installed and access to the Google Play store when it begins shipping this spring. According to LG Director of Education Victoria Sanville, the company pursued Google's EDLA certification to streamline CreateBoard experiences in response to requests by educators who are avid users of Google's app suite*, which is becoming increasingly popular in education environments.

A demo of the new CreateBoard will be on display at FETC 2024 Booth #1849 from Jan. 23-26 at the Orange County Convention Center in Orlando, Florida.

“We are always looking for ways to make our displays and technologies easier to use and more functional for users, and the feedback we’ve received from the education community made it clear that native access to Google for Education Apps will help teachers better manage their time, their classrooms and their lessons,” Sanville said. “With the new Google EDLA certification, schools will have access to the full range of Google Play Store apps primarily used for education. The certification also helps reduce any setup time or learning curve users might encounter and makes device management simple for IT or technology staff.”



Google Mobile Services is a collection of Google applications that support functionality across devices. These apps work together seamlessly to ensure your device provides a great user experience right out of the box.



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Each new model includes the Google Play store, making it easy to access a large variety of verified, third-party apps curated by Google. The new CreateBoard also features Google Play Protect Service to constantly monitor for any suspicious behavior. The new model is powered by Android 13, letting users customize their apps by color, theme and language.

In another example of listening to feedback from schools, all LG CreateBoards will receive an update to integrate with the Common Alerting Protocol (CAP), the U.S. government's digital format for exchanging emergency alerts, coming in the second quarter of this year. This enables each CreateBoard to be connected as an end point and automatically provide guidance, directions or information in the event of an emergency.

As schools, businesses and municipal organizations increasingly invest in digital technologies, the LG CreateBoard's new Google EDLA certification and emergency alert capability, along with an up-to 40-point multi-touch surface and tools for content creation, sharing and management, will enable more efficient, productive and safe learning sessions regardless of users' technical expertise.

The new CreateBoard will be joined in the "Google Zone" of LG's FETC booth by a desktop thin client and All-in-One Thin Client monitor. Both will feature ChromeOS Flex, a cloud-first platform that provides protection against ransomware by default to keep all schoolwork safe and secure. There will also be an LG Chromebook 11TC50Q, which runs the speedy, simple and secure Chrome Operating System.



Rounding out the Google integrations will be a 55-inch commercial TV, LG's first with Android TV, Google's operating system for smart TVs and streaming devices.

In addition to the Google Zone, LG's booth will house three other zones: "Digital Tools to Untether the Teacher," "Esports Labs" and "School Administration and Security." Other highlights include two touch displays, LG's 27KC3PK-C Kiosk and One:Quick Flex, integrating with Kokomo24/7's centralized access control and health software platforms, Kokomo HOST™ and Kokomo WELLNESS™, to demonstrate a school check-in display and telehealth display respectively.

Plus, a variety of digital display and projection technologies will be on offer. All displays and projectors are backed by LG ConnectedCare, which makes it easy to set up, schedule, and update



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content across a variety of devices, allowing schools to inform students and faculty wherever LG technologies are on campus.

For hi-res images, click [here](#). For more information on LG's booth at FETC 2024, click [here](#).

**This is a service that requires a subscription for any organization.*

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About LG Business Solutions USA

The LG Electronics USA Business Solutions division serves commercial customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets – with cutting-edge commercial displays, robots and electric vehicle charging stations. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Business Solutions USA delivers business-to-business technology solutions tailored to the particular needs of business environments. Ten-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$68 billion global force in consumer electronics, home appliances, air solutions and vehicle components. For more information, please visit www.LGSolutions.com.

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