

ISTELive 23 Booth #1740**LG EDUCATOR PROGRAM AND EDUCATION ADVISORY BOARD TO PROMOTE TECH-ENHANCED LEARNING**

*Leading Advocates for Adopting New Classroom Technologies
Will Hold Networking Event at ISTE Live 23*

PHILADELPHIA, June 22, 2023 — [LG Business Solutions USA](https://www.lg.com/us/business-solutions) is reaffirming its commitment to improve education through technology with the launch of two major initiatives called LG Educators and the LG Education Advisory Board. Together, the new programs leverage the knowledge and experience of educators, school technology professionals and thought leaders to promote their best practices through LG's media channels while also providing valuable input on market needs and future product development.

“As rapid technological innovation continues to produce new methods and tools to aid academic achievement and access, LG is dedicated to helping spread awareness of the educators and professionals who are successfully using them,” said Victoria Sanville, Education Vertical Leader at LG Business Solutions USA. “Through the



new LG Educators program, educators who use LG products will gain access to promote their experiences through LG's social media channels, marketing materials and even trade show appearances, helping innovative ideas and new technology opportunities reach a much wider audience.”

Interested education professionals can learn more and sign up to become an LG Educator [here](#).

The launch of LG Educators coincides with a networking event for LG's Education Advisory Board at ISTE Live 23 (booth #1740). The new board consists of leading industry experts, such as superintendents and chief information officers, who will advise LG on future product development, classroom needs and realities, and help represent the interests of parents, teachers and students.

The founding members of the LG Education Advisory Board, representing school districts across the country, are:

- Derrick Chan, Director of Network and Systems, Orange Unified School District, Calif.
- Dr. Peter Hughes, Superintendent, Cresskill Public School District, N.J.
- Dr. Mark MacLean, Superintendent of Schools, Merrimack Valley and Andover School Districts, N.H.
- Henry Martin, Chief Information Officer, Walton County Public Schools, Fla.
- Dr. Robert Smiley, Chief Information Officer, Janesville School District, Wisc.
- Robert Spino, Director of Instructional Technology and Resources, Erie 2 Board of Cooperative Educational Services, N.Y.
- Dr. Nan Williams, Director of Technology, Balsz School District, A.Z.

LG's increased focus on directly working with education professionals reflects the growing importance of digital tools and technologies in virtually all education settings, while acknowledging that frontline workers naturally have the most direct experience with what works and what doesn't.



“For a variety of reasons, improving education has become a central concern in the public consciousness, and we see technology as a means to transform both the processes and outcomes of educational institutions for the benefit of students, educators and society at large,” Sanville added. “With the help of working professionals and tech thought leaders, LG is taking active steps to help improve the state of education.”

LG Business Solutions USA is a leading provider of education-focused digital displays and related technologies including interactive whiteboards, touchscreens, digital signage and intuitive content management software for entire display networks.

For more information about LG’s educational initiatives and presence at ISTE Live 23, click [here](#). ISTE Live 23 attendees interested in joining the new LG Educators program can also sign up in person and learn more at LG’s booth #1740. For high-res images, click [here](#).

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About LG Business Solutions USA

The LG Electronics USA Business Solutions division serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Business Solutions USA delivers business-to-business technology solutions tailored to the particular needs of business environments. Ten-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$68 billion global force in consumer electronics, home appliances and air solutions. For more information, please visit www.LGSolutions.com.

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