

FOR IMMEDIATE RELEASE

AWARD-WINNING LG APPLIANCES FEATURED AT KBIS 2024 OFFER EFFORTLESS CLEANING, EFFICIENT SOLUTIONS

New Enhanced LG Styler, Mega Capacity Top Load Washer and Ultra Large Capacity Rear Control Dryer, and LG CordZero A9X All-in-One Combi Tower + R5 Showcased

LAS VEGAS, Feb. 27, 2024 – LG Electronics USA is showcasing its latest innovative cleaning solutions this week at the Kitchen and Bath Industry Show. Led by the updated LG Styler with a handheld, high-pressure steamer, new 5.5-cubic-foot Mega Capacity Smart Top Load Washer with EasyUnload™, AI Sensing, ezDispense®, Water Faucet & LCD Digital Dial Control (WT8600CB) and 7.3-cubic-foot Ultra Large Capacity Rear Control Dryer with EasyLoad™ Door, Built-In Intelligence and TurboSteam™ (DLEX8600BE), as well as the new CordZero™ A9X All-in-One Combi Tower + R5 with Auto Empty technology, LG offers effortless and efficient solutions to clean and freshen your home and clothes.

Versatile Clothing Care for Optimal Results

The new LG Styler features a high-pressure, handheld steamer that allows users to remove wrinkles from shirts and other garments with ease and eliminates the hassle of having to use a separate iron. The high-pressure handy steamer is compact and easily stores inside the Styler. Additionally, the new Styler is equipped with LG's Dual TrueSteam technology which employs two heaters to boil water and generate steam, allowing for more precise control of the steam spray's strength and volume.

The new Dynamic Moving Hanger™ system provides tailored care for various fabrics and types of garments. An advancement from the original Moving Hanger which simply moved side-to-side for dust removal, the Dynamic Moving Hanger™ system provides delicate and powerful garment care. The new system boasts dust removal, drying, and wrinkle mitigation with a *twisting motion*.

With a built-in ventilation system, the new LG Styler automatically circulates air throughout the room. It offers a dehumidification function that helps provide a pleasant indoor environment and helps prevent clothes from becoming damp after being 'refreshed by Styler'. The new Styler's time-saving Pants Press adopts an upgraded hanging structure that enables sharper, wrinkle-free creases.

Streamline Laundry with EasyUnload™ and EasyLoad™

In an all-new matte black finish, the Mega Capacity Top Load Washer and Ultra Large Capacity Rear Control Dryer make laundry easy and energy efficient. The washer features LG's EasyUnload™ design with an angled washer front to provide a more comfortable reach to retrieve stray items from the bottom without sacrificing capacity. Users can quickly move laundry from the washer to dryer with LG's EasyLoad™ 2-way door. The door can open hamper style with a press of the release button and pulling the door down, keeping stray clothing from hitting the ground when loading the dryer, or swing the door open for easy unloading right into the laundry basket below for maximum versatility.

This washer and dryer set is ENERGY STAR® certified. Utilizing AI Wash and AI Sensor Dry™, users can take advantage of built-in intelligence that detects fabric texture and load size to automatically select the optimal wash motions and temperatures. The ezDispense® Automatic Dispenser automatically dispenses the right amount of detergent and fabric softener and does not have to be manually refilled for up to 14 to 25 loads^[1]. When connected to the ThinQ app, users can receive alerts on their smartphones when it's time to refill the ezDispense®, making laundry quick, easy, and foolproof. With Smart Pairing™, the washer communicates with the dryer to select a compatible drying cycle^[2], making it the ultimate laundry hack. Should you want to select your own wash/dry settings, a sleek LCD digital dial control replaces the typical knobs and buttons.

At 5.5 cubic feet, the washer is one of the largest capacity top load washers in its class^[3]. It can accommodate a comforter and full set of king size bedding in a single load while the dryer boasts a 7.3-cubic-foot capacity enabling users to run fewer loads. In addition, the washer has a built-in Water Faucet that helps treat stains on the spot by turning on water in the tub, saving you extra

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trips to the sink, while the dryer comes equipped with TurboSteam™ technology to steam and refresh clothes in between washes.

Effortless All-in-One Floor Cleaning

LG's new CordZero™ A9X All-in-One Combi Tower + R5 provides users with a space-saving vacuum solution to help make cleaning effortless and efficient. The All-in-One tower docking station accommodates the A9X stick vacuum and R5 robot vacuum, in addition to up to six nozzles and accessories. While docked, the tower station automatically empties the dustbins of both vacuums with Auto Empty technology and charges both vacuums' batteries for streamlined cleaning. In addition, the stick vacuum features KOMPRESSOR™ technology to condense dust and dirt in the bin so you can empty less often.

Users can customize settings for the station and vacuums remotely via the ThinQ App or on the 2.3" LCD touch screen.

The A9X comes equipped with LG's durable Smart Inverter Motor™ that spins rapidly without friction to create powerful suction delivering strong and dependable cleaning performance. The lightweight stick vacuum is designed to maneuver easily throughout the home, and includes a Dual BatteryPack™. Additionally, the A9X comes with removable, washable filters.

The Robot CordZero R5 vacuums and mops at the same time enabling a quicker way to clean floors throughout the entire house. Equipped with a 360 LiDAR sensor, the vacuum can recognize structures within the house to maneuver around obstacles to avoid hitting furniture or falling down stairs.

Visitors attending KBIS 2024 can tour LG's full lineup of home appliance products at booth #W2343 at the Las Vegas Convention Center from Feb. 27 – Feb. 29. For more information on all LG products, visit www.lg.com.

⁽¹⁾ Based on 9-13 lb. loads in normal mode, up to 14 loads when using detergent and softener; up to 25 loads when using both compartments to dispense detergent only. Always use HE (High-Efficiency) detergent with this washer. Use the ezDispense®

Nozzle Clean function to periodically clean the reservoirs or before changing the softener reservoir to a detergent reservoir and vice versa.

^[2] Both washer and dryer need to be registered in LG ThinQ app and connected to Wi-Fi to set up Smart Pairing feature.

^[3] Based on manufacturer's published specs of top load washers with a width of 27 inches or less (January 2024).

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About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$60-billion-plus global innovator in technology and manufacturing. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems, energy solutions and vehicle components. LG is a 10-time ENERGY STAR® Partner of the Year. The company's commitment to environmental sustainability and its "Life's Good" marketing theme encompass how LG is dedicated to people's happiness by exceeding expectations today and tomorrow. www.LG.com.

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