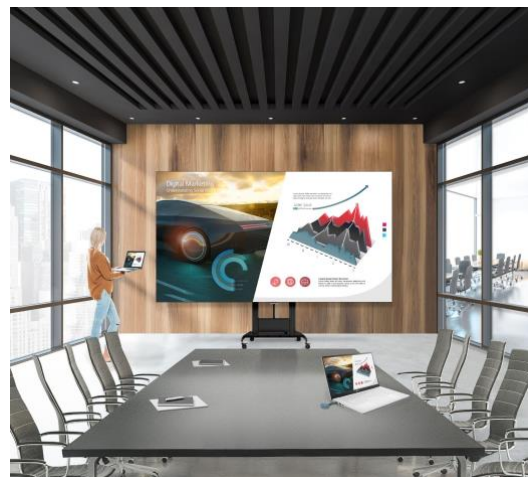


InfoComm Booth #1642**LG GETS DOWN TO BUSINESS WITH CORPORATE-FOCUSED DISPLAYS UNVEILED AT INFOCOMM 2023**

Latest Purpose-Built Displays and All-in-One DVLED Solutions Offer Seamless Video Conferencing and Collaboration

ORLANDO, Fla., June 15, 2023 — Integrators, architects and businesses looking for the latest digital displays for office and corporate projects converged this week in the [LG Business Solutions USA](#) booth (#1642) at InfoComm 2023 to experience three specially designed products that combine simple installation, flexible use and advanced capabilities.

Built to serve the needs of boardrooms, lobbies and conferencing and collaboration spaces, LG's One:Quick Works interactive display, new 163-inch All-in-One DVLED display and new 171-inch 21:9 DVLED display each offer integrators powerful new options for corporate clients. These are complemented by the LG MAGNIT 8K Micro LED Display (Model LSAB007), a show stopping display for any corporate office or headquarters, also announced at InfoComm this week.



“Corporate environments require a variety of display types, and LG has been hard at work developing next-gen solutions that simplify operations and help boost productivity,” said David Bacher, Head of Marketing at LG Business Solutions USA. “From digital signage to interactive collaboration boards and All-in-One DVLED displays for conferencing, we’re pushing the boundaries so commercial integrators can deliver corporate clients upgraded capabilities and flexibility.”

The 55-inch LG One:Quick Works display is designed for simple installation, seamless interactive communication and touchscreen capabilities for smooth, productive office meetings. In addition to this 55-inch model, LG is previewing a new 75-inch One:Quick Works, which recently won 2023 Red Dot Design and IF Design awards.



This all-in-one solution features a built-in Windows PC, 4K UHD camera, a microphone, speaker and a 55-inch digital whiteboard. Users can leverage LG's One:Quick Remote Meeting software or install popular video conferencing apps such as Microsoft® Teams, Webex and Zoom.

The One:Quick Works' powerful microphone and 4K camera offer Smart Auto Focusing, which automatically tracks and focuses on the current speaker, with audio pickup from up to six meters away. With split view, live annotations, 10-point multitouch and the ability to send newly created drawings, notes or files via email, the One:Quick Works display is a flexible collaboration powerhouse.

LG's new 163-inch All-in-One Direct View LED Display (LAEC Series) features a 1.88mm pixel pitch, an embedded controller, built-in speaker and up to 500 nits of brightness. The new 163-inch model joins the 136-inch model to offer more screen size options and supports an array of usage scenarios from boardrooms to command centers.

With no controller connections or module configuration required, installing the 163-inch AIO model is a breeze. The optional LG Magic Remote enables on/off control and point-and-click convenience similar to a computer mouse, while a new Freeze button can pause the screen in case the host needs to switch or adjust the content source. The display's Quad Core SoC (System on Chip) can execute several tasks at once to ensure smooth



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content playback, while the LG webOS™ Smart Platform enhances user experiences with an intuitive GUI and simple app development tools.

To support conferencing spaces using Microsoft Teams Front Row and other widescreen collaboration platforms, LG's booth also highlighted the new 171-inch 21:9 aspect ratio DVLED (direct-view light emitting diode) display.

To learn more about all the LG digital signage solutions on display at InfoComm 2023, please visit <https://www.lg.com/us/business>. For high-res images, click [here](#).

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About LG Business Solutions USA

The LG Electronics USA Business Solutions division serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Business Solutions USA delivers business-to-business technology solutions tailored to the particular needs of business environments. Ten-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$68 billion global force in consumer electronics, home appliances and air solutions. For more information, please visit www.LGSolutions.com.

Media Contacts:

LG Electronics USA

Kim Regillio
+1 815 355 0509
kim.regillio@lge.com

Tom Terzulli
+1 212 481 3456 x11
tom@griffin360.com