

LG'S NEW PATIENT ENGAGEMENT BOARDS OFFER CLARITY AND FLEXIBILITY FOR EFFECTIVE PATIENT COMMUNICATION IN HOSPITAL ROOMS

*Automatic Brightness Sensor, PoE, Integrated Speakers, Powerful webOS 6.0 Software
Deliver Enhanced Capabilities and Simplicity for Hospital Rooms*

LINCOLNSHIRE, Ill., Aug. 14, 2023 — [LG Business Solutions USA](#) has launched a new line of “Patient Engagement Boards” that empower hospitals to outfit patient rooms with crisp high-definition screens for displaying patient information such as their name, schedule, a list of caregivers, native language and more. Available now, the 43-inch UHD model and 32-inch FHD model are UL-listed for Health Care and feature Power over Ethernet (PoE) capability, offering optimized solutions and simplified installation for diverse patient room needs.

“As hospitals continue to digitize more and more of their operations, in-room displays provide patients and caregivers with greater legibility and infinitely more flexibility than analog white boards,” said Tom Mottlau, LG Business Solutions USA Healthcare Director. “Our patient engagement development partners



have utilized the powerful LG webOS 6.0 platform to develop intuitive applications that can allow hospitals to eliminate handwritten notes and the difficulties that can arise from illegible writing or unclear instructions. These enhancements can improve communications and patient trust, resulting in better overall experiences.”

The LG Patient Engagement Boards (ML5K-B Series) are designed to improve experiences for patients and caregivers while simplifying operations for administrators and IT staff. The 32-inch model can be rapidly deployed utilizing POE without the exhaustive approval process commonly associated with modifying a room’s electrical components. Convenience is further enhanced by each display’s automatic brightness

sensor, which ensures viewing comfort by matching ambient light levels throughout the day.

Both models can be wall-mounted vertically or horizontally using 200x200 VESA mounts. And both displays feature LG IPS panels and offer up to 50,000 hours of life, making them ideal for 24/7 use. Integrated stereo speakers further simplify deployment and provide flexibility to host a variety of content.



The 43-inch [43ML5K-B](#) offers a typical brightness of 500 nits and has a 25 percent haze treatment that reduces glare, while the 32-inch [32ML5K-B](#) provides 400 nits through standard power, and 200 nits through PoE.

“From diagnostic displays and ultra-secure thin client computing solutions to these new Patient Engagement Boards, LG is dedicated to leveraging the latest display technologies to help hospitals and medical providers create enhanced spaces and deliver 21st century care,” Mottlau said. “As institutions look to design and build their hospital rooms of the future, LG will continue to innovate to meet their changing needs.”

For high-res images, click [here](#).

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About LG Business Solutions USA

The LG Electronics USA Business Solutions division serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Business Solutions USA delivers business-to-business technology solutions tailored to the particular needs of business environments. Ten-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$68 billion global force in consumer electronics, home appliances and air solutions. For more information, please visit www.LGSolutions.com.

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