

LG ADDS webOS SIGNAGE CAPABILITIES TO NEW PROBEAM RG PROJECTOR SERIES

The New ProBeam RG Series High Brightness Laser Projectors Offer Powerful webOS™ Signage 6.0 Tools, Variable Aspect Ratios, IP Control and Up To 4K UHD Resolution.

LINCOLNSHIRE, Ill., Feb 28, 2024 – [LG Business Solutions USA](#) has introduced its new five-model RG series of ProBeam high-brightness laser projectors that deliver advanced picture controls, up to 4K UHD resolution and 6,000-lumens, Crestron RoomView® compatibility and, native webOS digital signage network integration capabilities. LG's web-based webOS Signage 6.0 digital signage platform offers users streamlined tools to deploy scheduled marketing messages, company content or advertisements along with the ability to integrate with a webOS digital signage network.

According to LG Business Solutions USA Senior Director of Business Development, Tom Bingham, the advanced features of the five new ProBeam RG series models enable greater flexibility and integration into larger AV networks, making them an ideal solution for a range of commercial needs.



“The new ProBeam RG series projectors provide integrators and end users more control, more value and more options when designing conference rooms, event spaces, hospitality experiences and digital signage networks,” Bingham said. “Adding webOS Signage 6.0 increases use cases for integrators and empowers end users with new capabilities while making it easier than ever to deploy or grow a digital signage network in any commercial environment.”

In addition to the upgraded webOS software, LG is enhancing the entire ProBeam RG series with multi-aspect ratio control that allows users to switch between 4:3, 16:9, 16:10, 16:6 and even 21:9 formats, which makes it easy to deploy for multi-use spaces including those that use Microsoft Teams Front Row for meetings, which is designed for the extra wide 21:9 format. Integrators can also breathe easy thanks to the series new advanced edge adjustment and warping options with up

to 25-point adjustment that enables fine tuning to simplify installation and placement, plus image rotation that enables greater install flexibility.

The ProBeam RG series also feature lamp-free laser light sources which are reliable, require no maintenance, and do not contain mercury. Dual 5W speakers provide built-in audio, and content control is improved with PIP (Picture in Picture) and PBP (Picture by Picture) capabilities, while new IP control option delivers easier remote management.

The five new models vary in maximum resolution and brightness as shown below. The ProBeam BU53RG is a short-throw model ideal for smaller spaces.

[ProBeam BU60RG](#) - 4K UHD, 6,000 ANSI lumens

[ProBeam BU50RG](#) - 4K UHD, 5,000 ANSI lumens

[ProBeam BF60RG](#) - WUXGA, 6,000 ANSI lumens

[ProBeam BF50RG](#) - WUXGA, 5,000 ANSI lumens

[ProBeam BU53RG](#) - 4K UHD, 5,000 ANSI lumens, short-throw

“Our focus with the ProBeam RG series is to help businesses and integration professionals maximize their opportunities and increase the value of their technology investments and spaces,” Bingham said, “and by combining our leading projector technologies with the power and ease of webOS Signage 6.0, we’ve created a powerhouse line of cost-efficient signage solutions to do just that.”

To learn more about LG’s full range of professional-grade projectors, visit <https://www.lg.com/us/business/projectors>.

For high-res images, click [here](#).

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About LG Business Solutions USA

The LG Electronics USA Business Solutions division serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Business Solutions USA delivers business-to-business technology solutions tailored to the particular needs of business environments. Ten-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$68 billion global force in consumer electronics, home appliances and air solutions. For more information, please visit www.LGSolutions.com.

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