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LG OFFERS BACK-TO-SCHOOL SAVINGS WITH EXCLUSIVE DEALS ON TOP-RATED PRODUCTS

Save Big on LG's Suite of Products including Monitors, Laptops, Audio, Projector, and Accessories

ENGLEWOOD CLIFFS, N.J., August 20, 2024 — LG Electronics USA (LG) announced today its [Back-to-School promotions](#), highlighting a range of discounts on LG monitors, gram laptops, audio products and accessories on LG.com. Starting now through September 8, 2024, consumers can also purchase the award-winning CineBeam Q projector and receive an LG XBOOM XO2 speaker at no additional cost.

Buy More Save More

Consumers can save up to 40% with Back-to-School promotions on select LG gram laptops, monitors and more. Additionally, through August 25, 2024, consumers who purchase two eligible items get an extra 10% off, or three or more eligible items for an extra 20% off.¹ Eligible products include LG monitors, laptops, speakers, earbuds and other accessories.²

Bundle Savings with the LG CineBeam Q and Free Portable Speaker

This month also features an exceptional offer on the [LG CineBeam Q](#), which is now available for \$999 – \$300 off its original price. Consumers who purchase the CineBeam Q will be able to receive a complimentary LG XBOOM XO2 portable speaker, valued at \$199, with their purchase. The LG CineBeam Q projector is a 4K projector designed with a 360-degree rotatable handle and equipped with LG webOS streaming platform, able to support streaming apps such as Prime Video, Disney+, YouTube, and Apple TV, and controllable via the LG ThinQ app.

For more details and to shop LG's Back-to-School savings, visit www.LG.com.

¹ *Get a discount of up to 40% on eligible LG monitors, laptops, speakers, earbuds or accessories. Receive a 10% discount when you purchase 2 eligible products and 20% discount 20% when you purchase three or more eligible LG monitors, laptops, speakers or accessories on <http://www.LG.com> in a single purchase between August 5, 2024, and August 25, 2024. Prices and offers are non-redeemable for cash, non-transferable. This offer may not be combined with other special programs or offers. Availability, prices and terms of offer are subject to change without notice. Quantities are limited. subscription. Supported service may vary by country.

² Eligible Monitors: 34WQ60C-B, 34WP75C-B, 45GS95QE-B, 39GS95QE-B, 34GS95QE-B, 32GS95UE-B, 32GQ750-B, 27GS95QE-B, 27GR95UM-B, 27GR83Q-B, 32UP550N-W, 27UP850N-W, 27UL500-W, 45GS96QB-B, 32GS75Q-B, 27GS75Q-B, 27SR73U-W, 25MS550-B, 34WP60C-B, 32SR75U-W, 16MR70.ASDU1. Eligible Laptops: 15Z90ST-G.AAW4U1, 16Z90SP-A.ADB9U1, 16Z90SP-K.AAB6U1. Eligible Accessories: MSA2, EG800BW, EG800BB, UGP90HB-B, EAD65185203, EAD64766701. Eligible Speakers: XL9T, XL7S, XL5S, RNC5, XO3C, XO2TBK, XG5QGR, PN1. Eligible Earbuds: TONE-T80S.AUSALBK, TONE-T80S.AUSALWH

³ The LG CineBeam Q and LG XO2 portable speaker promotion is available from August 8, 2024 to September 8, 2024.



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About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$68 billion global innovator in technology and manufacturing. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems and vehicle components. LG is a ten-time ENERGY STAR® Partner of the Year. The company's commitment to environmental sustainability and its "Life's Good" marketing theme encompass how LG is dedicated to people's happiness by exceeding expectations today and tomorrow. www.LG.com.

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