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## **SAVE BIG WITH LG'S PRESIDENT'S DAY PROMOTIONS ON AMERICA'S MOST RELIABLE LINE OF HOME APPLIANCES**

*LG's Whole Home Makeover Deals: Buy Select Kitchen Packages, Get a Free TV<sup>2</sup>*

**ENGLEWOOD CLIFFS, N.J., Feb. 13, 2025** – LG Electronics USA is celebrating President's Day by offering shoppers incredible savings on America's most reliable line of home appliances. Through Feb. 28, consumers can take advantage of special discounts and rebates on select LG kitchen appliance packages at retailers nationwide and on LG.com.

During this exclusive event, consumers can save up to 34 percent off select ENERGY STAR® certified kitchen packages, plus enjoy additional rebates when purchasing multiple LG appliances together.<sup>1</sup> Whether you're looking to upgrade your kitchen, enhance your laundry space, or invest in advanced clothing care, LG's President's Day promotions provide unbeatable savings on products designed for the modern home.

### **Monumental Savings on Select LG Kitchen Products**

Transform your kitchen with savings of \$500-plus on select four-piece kitchen packages. Purchase an eligible LG kitchen package and enjoy significant savings on high-performance appliances. Choose from top-rated induction cooktops, gas ranges, dishwashers and refrigerators to design a kitchen that's as stylish as it is functional. Plus, when you purchase an eligible four-piece kitchen package, you will receive a free 55- or 65-inch 4K UHD TV,<sup>2</sup> perfect for entertaining in your new kitchen/dining space or completing your living room.

### **Save Big on Cooktops, Gas Ranges and Zero-Clearance Refrigerators**

Save up to \$1,000 on LG's Counter-Depth MAX™ with Zero Clearance,<sup>TM</sup> gas ranges with InstaView® window and induction cooktops with UltraHeat™. Whether you're upgrading your kitchen for better efficiency, more versatility, or a sleek space-saving design, LG has the perfect appliances to provide precise cooking and storage solutions that are packed with additional features that make life easier and more stylish.



**Life's Good.**

- **REFRIGERATOR** – LG Counter-Depth MAX with Zero Clearance 3-Door French Door Refrigerator with Thin Door Design ([LF24Z6530S](#)): Maximize savings and space with up to \$400 off the LG Zero Clearance ENERGY STAR certified refrigerator designed to fit almost flush with your cabinets or walls. Enjoy a sleek, nearly built-in look without compromising on features. Open the doors wide and store more of your favorites, making every inch count with the LG Zero Clearance compact and modern design – now 45 percent thinner than previous models.<sup>3</sup>
- **COOKTOP** – LG 30-inch Smart Induction Cooktop with UltraHeat 5.0kW Element ([CBIH3017BE](#)): For more efficient, multifunction cooking, the Smart Induction Cooktop with UltraHeat delivers rapid heating and true simmering. It features a Cookware Compatibility Indicator for optimized performance and a Flexible Cooking Zone that combines elements to accommodate larger cookware. Now priced at \$1,599 (\$600 off MSRP), this ENERGY STAR® certified cooktop helps you cook with convenience while saving energy and money.
- **RANGE** – LG 6.3-cubic-foot Smart Gas Slide-in Range with InstaView ProBake Convection®, Air Fry, and Air Sous Vide ([LSGL6337E](#)): Now \$700 off MSRP (\$1,799), the Smart Gas Slide-in Range combines LG's top-tier cooking technology with versatility. Enjoy perfectly even results with ProBake Convection,® while Air Fry and Air Sous Vide modes elevate your culinary options. LED-illuminated knobs keep you in control, and InstaView lets you check your progress without opening the door – making this range the ultimate kitchen upgrade.

#### **Commander-in-Clean: Elevate Laundry with White House Worthy Sets & Stylers**

- **LAUNDRY PAIR** – 5.5-cubic-foot Mega Capacity Smart Top Load Washer ([WT8600CB](#)) and 7.3-cubic-foot Ultra Large Capacity Rear Control Electric Dryer ([DLEX8600BE](#)), both ENERGY STAR certified: Save big on LG's high-capacity top-load washer which delivers powerful yet gentle cleaning with an impeller for better fabric care, EasyUnload™ for more comfortable transfer, AI Sensing to optimize wash cycles,



**Life's Good.**

and its ezDispense® technology that automatically dispenses the right amount of detergent, now available for \$1,049 (\$250 off MSRP). Pair it with the Ultra Large Capacity Electric Dryer to dry clothes efficiently with AI Sensing to prevent over-drying and TurboSteam™ to refresh and reduce wrinkles. Plus, the LG's EasyLoad™ 2-way door opens hamper style for easy transferring of clothes from the washer to dryer and swings open for easy unloading of clothes right into the laundry basket, now available for \$1,049 (\$250 off MSRP).

- **LG STUDIO Styler** – (Model [S5MSB](#)): Available now for \$1,899 (\$300 off MSRP), the Styler is a convenient solution for steaming and sanitizing your clothes and hard-to-wash items at home. Using TrueSteam™ technology, the Styler removes wrinkles, eliminates odors, and refreshes garments, keeping your clothes looking fresh longer.

LG continues to be recognized as the #1 appliance brand in the United States.<sup>4</sup> From energy-efficient solutions to innovative technology, LG appliances are built to deliver long-lasting performance. The company's President's Day kitchen packages offer the best in style, convenience, and functionality, helping you create a space that works for you.

Shop the full range of President's Day Specials and exclusive kitchen packages at [LG.com](https://www.lg.com). For more details on LG's Memorial Day promotions and to view eligible kitchen packages, visit [www.lg.com/us/promotions](https://www.lg.com/us/promotions).

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*EDITOR'S NOTES:*

*These promotions may or may not be able to be combined with one another.*

*<sup>1</sup>Offer valid from February 6 to February 28, 2025, at participating retailers and online at [LG.com](https://www.lg.com). Discounts and savings are available on select LG home appliances and kitchen packages and may vary by model and retailer. See individual retailer for details. Savings may not be combined with other offers. Rebate offers are subject to certain terms and conditions, including purchase and submission deadlines. Products shown may vary. Availability of promotions and products are subject to change without notice. LG is not responsible for typographical or photographic errors. Restrictions apply. Subject to credit approval. For complete details, visit [www.LG.com](https://www.LG.com) or*



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*consult your local retailer. LG is a trademark of LG Corp. InstaView, QuietDish, UltraHeat, TrueSteam, and other trademarks are registered trademarks of LG Electronics, Inc.*

*<sup>2</sup>Purchase an eligible 4-piece LG Kitchen Appliance package and select LG UHD Series 4K TV in a single transaction on [www.LG.com](http://www.LG.com) and receive instant additional savings of the TV. Available on [www.LG.com](http://www.LG.com) from February 6, 2025 to February 28, 2025. Savings will be reflected in the cart when all offer requirements are met. If any of the qualifying items are removed from the cart or part of the order is canceled or returned, the promotional savings will be void. Prices and offers are non-redeemable for cash and non-transferable. Availability, prices and terms of offer are subject to change without notice. This offer may not be combined with other special programs or offers.*

*<sup>3</sup> Compared to previous LG Counter-Depth MAX model LRYKC2606.*

*<sup>4</sup> #1 Appliance Brand in the US | Source: OpenBrand Quarterly Consumer Survey - Units & Dollars, Major Appliances (AHAM Core 6) Q2-Q4 2024*

### **About LG Electronics USA**

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a smart life solutions company with annual global revenues of more than \$60 billion. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems and vehicle components. LG is an 11-time ENERGY STAR® Partner of the Year. [www.LG.com](http://www.LG.com).

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