

37LV3500

37" Class 1080p LED LCD TV
(37.0" measured diagonally)



FEATURES

- LED Backlighting
- Full HD 1080p Resolution
- ENERGY STAR® Qualified
- Picture Wizard II
- Intelligent Sensor
- Smart Energy Saving
- ISFccc® Ready



IS IT A TV? OR SOMETHING BETTER?

There's nothing like watching your favorite entertainment on the LV3500 in crystal clear Full HD, with the dazzling colors of an LED display. Movies are immersive. Sports are more exciting. Your favorite shows look better than ever. It's time to kick your entertainment up a notch with LG.



LG's LED technology provides a slim profile and delivers amazing brightness, clarity and color detail, as well as greater energy efficiency compared to conventional LCD TVs.



This stunning picture is the reason you wanted HDTV in the first place. With almost double the pixel resolution, Full HD 1080p gives it superior picture quality over standard HDTV.



Earning the ENERGY STAR means a product meets strict energy efficiency guidelines set by the US Environmental Protection Agency and the Department of Energy.



LED LCD TV

37LV3500

37" Class 1080p LED LCD TV



PANEL SPECIFICATIONS

Screen Size	37" Class (37.0" measured diagonally)
Resolution	1920 x 1080p
Contrast Ratio (DCR)	3,000,000:1

BROADCASTING SYSTEM

Analog	NTSC
Digital	ATSC/NTSC/Clear QAM (1 Tuner)

VIDEO

XD Engine	•
Aspect Ratio Correction	5 Modes (16:9/Just Scan/Original/4:3/Cinema Zoom)
Color Temperature Control	3 Modes (Warm/Medium/Cool)
Picture Mode	7 Modes (Intelligent Sensor/Vivid/Standard/Cinema/Game/isf Expert 1/isf Expert 2)
Just Scan	HDMI 1080p/1080i/720p
0% OverScan	Component 1080p/1080i/720p
	RF 1080i/720p
24p Real Cinema (24p 5:5/2:2 Pull Down)	• (HDMI 1080 24p)
Expert Mode/ISFccc Ready	•
xVCC	•
AV Mode (Picture & Sound)	• (Cinema/Game/Sport)
Picture Wizard II (Easy Self Calibration)	•

AUDIO

Mono/Stereo/Dual (MTS/SAP)	•
Audio Output (Watts - THD 10%)	10W + 10W
Speaker System	1 Way 2 Speakers
Dolby Digital Decoder	•
Surround System	Infinite Surround
Bass/Treble/Balance	•
Auto Volume Leveler	•
Sound Mode	5 Modes (Standard/Music/Cinema/Game/Sports)
Clear Voice II	•

SPECIAL FEATURES

Smart Energy Saving	•
Intelligent Sensor	•
1080p Source Input	HDMI 60p/30p/24p
	Component 60p/30p/24p
	RGB 60p (WXGA)
AV Input Navigation	•
Input Labeling	•
Child Lock	•
Closed Caption	•
SIMPLINK™	•

CONVENIENCE FEATURES

Language	English/Spanish/French/Korean
Auto Tuning/Programming	•
Channel Add/Delete	•
Favorite Channel Programming	•
Auto/Manual Clock	•
On/Off Timer	•
Auto Off/Auto Sleep	•

AV INPUTS/OUTPUTS

RF In (Antenna/Cable)	1 (Rear)
AV In	2 (1 Side, 1 Rear)
Component Video In (Y, Pb, Pr) + Audio	2 (Rear)
HDMI™/HDCP Input	3 (2 Rear, 1 Side)
USB 2.0	1 (Side)
Digital Audio Out (Optical)	1 (Rear)

AV INPUTS/OUTPUTS (Continued)

RGB In (D-Sub 15 Pin) - PC	1 (Rear)
PC Audio Input	1 (Rear)
Headphone Out	1 (Side)
RS-232C (Control/Service)	1 (Rear)

CABINET

Swivel	20°/20°
VESA Compatible	• (200mm x 200mm)
Remote Control	Standard

POWER

ENERGY STAR® Qualified	•
Voltage, Hz	100V ~ 220V, 50/60Hz
Consumption (Max.)	120W
Consumption (Average)	87W
Standby Mode	<0.1W

DIMENSIONS/WEIGHT

TV without Stand (WxHxD)	34.9" x 20.9" x 1.6"
TV with Stand (WxHxD)	34.9" x 24.1" x 9.4"
Shipping Dimensions (WxHxD)	44.1" x 26.0" x 4.9"
TV without Stand Weight	24.9 lbs
TV with Stand Weight	28.9 lbs
Shipping Weight	34.4 lbs

WARRANTY/UPC

Limited Warranty	1 Year Parts & Labor
UPC	719192581289

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LG.com

Design, features and specifications are subject to change without notice. Non-metric weights and measurements are approximate.

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